

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) OCTUBRE A LA FECHA 2021

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN OCTUBRE 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	51.8	53.1	49.7	49.2	49.5	53.6	58.8	59.3	61.4	58.6	56.0	55.2																				54.7
T.I. G. T.	53.4	55.4	51.6	49.9	48.3	52.2	55.8	59.2	61.9	62.2	58.8	56.6																				55.4
T.I. 5 E.	49.4	50.3	47.4	47.8	48.2	52.1	59.0	58.9	61.2	56.8	55.0	53.7																				53.3
T.I. 4 E.	54.6	55.4	52.4	51.3	51.2	57.5	63.3	60.1	61.7	58.2	58.7	54.6																				56.6
PROMEDIO T.I.	52.5	53.7	50.5	49.6	49.3	53.9	59.4	59.4	61.6	59.1	57.5	55.0																				55.1
E.P. G. T.	52.5	51.7	47.8	46.5	46.1	49.4	47.3	56.6	53.7	51.1	51.3	51.2																				50.4
E.P. 5 E.	54.9	58.9	55.0	54.6	54.1	57.1	56.4	61.3	59.8	57.5	40.1	55.5																				55.4
E.P. 4 E.	55.5	59.3	56.7	55.2	55.7	59.8	61.9	57.7	51.1	47.4	50.1	54.0																				55.4
E.P.3 E.	52.8	61.5	45.2	48.4	42.7	48.0	49.7	54.1	53.8	51.4	51.6	51.4																				50.9
PROMEDIO E.P.	53.9	57.8	51.2	51.2	49.6	53.6	53.8	57.4	54.6	51.9	48.3	53.0																				53.0
CANCUN CENTRO	48.8	45.9	39.8	43.3	44.6	47.1	50.2	46.6	44.3	36.8	43.2	47.4																			44.8	

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MUESTREO DE OCUPACIÓN DIARIA (%) SEPTIEMBRE A LA FECHA 2021

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN SEPTIEMBRE 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	50.0	53.9	56.8	58.2	55.0	49.8	47.5	48.3	53.8	54.0	53.5	48.7	45.8	47.2	50.8	53.4	56.2	54.4	52.2	49.5	48.2	50.6	56.3	59.0	57.9	51.8	47.1	45.6	47.2	51.0		51.8
T.I. G. T.	51.4	54.3	56.9	59.1	56.3	52.9	50.7	52.6	53.0	53.2	53.0	48.5	48.1	48.1	50.9	52.5	56.1	57.9	52.4	50.0	48.6	51.8	55.7	58.3	57.6	53.2	48.9	46.5	48.1	50.3		52.6
T.I. 5 E.	48.4	53.3	56.0	57.2	53.8	47.5	45.0	45.6	52.8	53.2	52.6	48.2	43.0	45.3	49.7	53.3	54.5	51.9	51.4	48.8	47.4	49.9	55.8	58.2	56.3	49.8	45.6	43.9	46.1	50.0		50.5
T.I. 4 E.	54.2	55.4	59.6	55.6	55.9	55.3	52.3	52.2	52.6	51.3	52.0	51.0	53.4	55.9	53.5	56.1	63.4	64.4	58.0	61.7	61.0	58.6	60.6	66.3	60.8	63.2	58.0	58.7	53.6	57.1		57.1
PROMEDIO T.I.	51.3	54.4	57.5	57.3	55.3	51.9	49.3	50.1	52.8	52.5	52.6	49.2	48.2	49.7	51.4	54.0	58.0	58.0	53.9	53.5	52.3	53.5	57.4	60.9	58.2	55.4	50.8	49.7	49.3	52.4		53.4
E.P. G. T.	45.1	50.2	57.6	55.9	54.5	51.1	51.0	50.2	49.4	44.5	42.5	39.0	42.1	41.8	45.9	49.7	51.8	52.2	47.0	41.8	39.2	39.7	53.4	56.3	52.4	46.1	39.9	37.6	41.0	43.8		47.1
E.P. 5 E.	44.8	47.2	51.4	49.3	48.3	46.4	44.8	44.6	45.8	49.5	55.2	52.3	49.1	49.5	48.9	50.4	51.2	48.2	46.0	45.4	46.1	47.5	47.4	49.2	55.5	53.0	49.4	48.2	49.5	51.0		48.8
E.P. 4 E.	57.1	53.4	60.8	59.6	55.7	58.6	51.4	52.4	57.4	57.8	58.9	49.6	50.6	53.4	66.4	55.7	58.7	57.3	50.8	51.6	54.2	52.4	54.3	53.9	52.0	48.8	46.4	48.8	49.9	54.6		54.4
E.P.3 E.	47.0	47.1	50.7	55.4	57.1	49.3	42.8	41.3	48.0	43.7	40.6	41.3	39.8	41.8	42.1	40.1	51.5	39.2	41.3	42.9	38.6	41.9	45.4	53.8	55.1	47.0	49.5	45.3	45.1	51.7		45.9
PROMEDIO E.P.	48.5	49.5	55.1	55.1	53.9	51.3	47.5	47.1	50.2	48.9	49.3	45.5	45.4	46.6	50.8	49.0	53.3	49.2	46.3	45.4	44.5	45.4	50.1	53.3	53.7	48.7	46.3	45.0	46.4	50.3		49.1
CANCUN CENTRO	48.5	50.5	48.9	51.1	47.1	51.8	49.3	48.4	53.7	49.1	45.5	40.8	43.1	43.7	42.1	40.5	45.6	44.5	43.3	46.2	48.2	47.2	47.4	47.5	44.8	38.7	42.6	43.9	49.9	53.7		46.6