

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) MARZO A LA FECHA 2023

Z.H.CUN/PTO. MOR/Z.C.ISLA M.		% DE OCUPACIÓN MARZO 2023																															
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL		81.4	85.7	85.9	84.5	80.6	79.3	79.7	79.0	80.2	82.5	82.7	84.1	85.3	84.6	85.2	85.3	85.0	84.9	83.5	80.4	77.6	79.9	82.3	82.8	82.1	78.3	76.2	75.9				82.0
T.I. G. T.		79.3	85.4	83.1	82.3	79.4	75.9	75.6	76.7	80.7	81.1	82.8	79.8	79.9	79.3	80.8	81.6	83.0	80.0	78.4	78.6	76.2	78.5	82.3	80.5	81.0	77.6	75.6	73.4				79.6
T.I. 5 E.		81.8	85.9	86.4	85.0	80.6	79.0	79.8	79.4	80.5	81.5	81.5	84.6	86.6	85.6	86.1	86.1	85.2	85.9	84.6	80.0	77.6	79.6	81.3	82.7	81.3	78.3	76.0	77.0				82.1
T.I. 4 E.		85.3	86.4	92.3	92.3	86.1	86.8	92.0	88.7	85.2	90.2	88.2	88.1	85.5	89.9	88.6	86.0	92.0	93.5	91.1	86.4	81.2	85.4	89.5	90.4	91.7	79.4	79.0	77.4				87.4
PROMEDIO T.I.		82.1	85.9	87.3	86.5	82.0	80.6	82.5	81.6	82.1	84.3	84.2	84.2	84.0	84.9	85.2	84.6	86.7	86.5	84.7	81.7	78.3	81.2	84.4	84.5	84.7	78.4	76.9	75.9				83.1
E.P. G. T.		79.0	83.1	67.1	73.9	57.5	77.8	77.7	75.9	66.9	87.9	89.3	86.6	86.9	80.3	81.5	88.3	88.4	86.8	81.2	74.8	70.1	78.3	68.3	79.8	77.5	73.8	68.6	66.7				77.6
E.P. 5 E.		79.3	79.0	86.2	85.6	84.0	81.3	77.0	73.8	70.9	84.8	86.2	89.9	87.8	89.3	92.0	89.7	88.1	92.6	90.2	82.5	84.1	79.3	81.1	77.2	81.9	76.8	77.6	74.4				82.9
E.P. 4 E.		86.0	85.9	87.0	87.6	80.6	81.5	81.2	82.7	82.3	87.7	89.9	80.7	84.0	89.2	89.3	92.3	84.3	88.7	84.9	79.6	80.0	81.1	83.4	89.4	90.3	83.5	77.8	75.5				84.5
E.P.3 E.		82.1	86.1	89.8	88.3	83.9	80.9	82.7	82.5	77.2	83.8	88.0	82.1	75.3	81.2	85.6	86.4	79.6	84.7	84.2	76.8	70.9	79.8	79.0	80.6	82.8	80.8	80.5	76.8				81.9
PROMEDIO E.P.		81.6	83.5	82.5	83.9	76.5	80.4	79.6	78.7	74.3	86.1	88.3	84.8	83.5	85.0	87.1	89.2	85.1	88.2	85.1	78.4	76.3	79.6	77.9	81.7	83.1	78.7	76.1	73.4				81.7
CANCUN CENTRO		74.1	76.1	73.7	72.4	64.7	62.6	69.5	74.9	77.0	74.3	76.3	71.4	74.3	79.4	82.3	81.3	74.3	79.1	67.0	60.5	66.6	71.3	71.3	70.2	66.1	65.6	66.4	67.8				71.8

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) FEBRERO A LA FECHA 2023

Z.H.CUN/PTO. MOR/Z.C.ISLA M.		% DE OCUPACIÓN FEBRERO 2023																															
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL		77.0	80.8	82.6	85.7	82.7	80.8	79.4	82.1	86.5	86.4	87.4	86.0	85.1	83.3	85.6	89.4	89.4	90.7	86.9	84.3	84.0	87.3	89.9	89.5	87.6	82.7	78.3	77.5				84.6
T.I. G. T.		75.6	81.1	83.3	84.7	83.8	81.7	76.8	81.3	89.1	86.7	87.0	82.7	80.1	78.1	83.1	88.1	87.0	88.9	81.9	76.7	74.5	84.6	91.5	90.1	84.9	80.8	74.6	70.3				82.5
T.I. 5 E.		78.7	81.2	82.4	86.4	81.3	79.7	79.6	81.0	84.9	85.9	87.2	87.0	86.3	84.8	86.3	90.1	90.1	90.9	89.1	87.5	86.3	87.8	88.4	89.0	89.2	83.6	79.3	79.8				85.1
T.I. 4 E.		74.3	82.2	86.6	88.6	86.2	82.5	87.8	88.1	89.4	78.1	84.5	84.2	88.8	88.9	90.8	91.3	92.4	93.8	92.3	90.5	92.3	92.7	96.2	96.5	94.5	87.8	85.3	84.0				88.2
PROMEDIO T.I.		76.2	81.5	84.1	86.6	83.8	81.3	81.4	83.5	87.8	83.5	86.2	84.6	85.0	83.9	86.7	89.8	89.8	91.2	87.8	84.9	84.4	88.4	92.0	91.9	89.5	84.1	79.7	78.0				85.3
E.P. G. T.		78.3	84.3	74.6	75.8	75.9	68.6	68.1	76.0	78.9	88.2	88.7	84.3	75.4	76.8	77.2	79.9	92.1	92.9	95.4	89.6	85.5	91.3	93.7	85.7	79.8	75.4	79.6	79.5				81.8
E.P. 5 E.		76.6	81.9	82.5	87.6	86.2	82.9	79.4	86.2	85.6	90.4	87.7	88.1	86.0	84.8	87.5	89.1	89.6	92.1	88.0	92.9	92.8	90.6	90.9	88.7	89.0	87.3	81.6	79.6				86.6
E.P. 4 E.		76.6	77.8	87.6	87.8	88.7	87.6	89.6	88.3	86.6	87.1	87.7	86.5	87.0	88.2	89.7	90.7	89.1	90.4	88.1	87.6	88.7	88.7	92.3	91.8	92.1	89.3	83.6	83.3				87.6
E.P.3 E.		83.0	83.8	85.6	86.0	83.9	84.3	79.8	80.0	85.7	83.7	88.7	86.1	86.0	85.4	84.1	88.5	87.7	91.8	87.7	88.7	87.2	84.6	89.3	90.0	90.9	83.5	83.6	85.2				85.9
PROMEDIO E.P.		78.6	81.9	82.5	84.3	83.7	80.9	79.2	82.6	84.2	87.4	88.2	86.2	83.6	83.8	84.6	87.0	89.6	91.8	89.8	89.7	88.6	88.8	91.6	89.1	87.9	83.8	82.1	81.9				85.5
CANCUN CENTRO		68.0	67.3	64.55	67.1	65.2	65.2	66.8	71.7	74.6	74.6	73.2	68.2	69.2	76.5	81.9	80.5	79.0	75.6	66.5	80.4	83.2	86.2	86.1	84.0	78.1	70.7	72.9	74.6				74.0