

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) ENERO A LA FECHA 2023

Z.H.CUN/PTO. MOR/Z.C.ISLA M.		% DE OCUPACIÓN ENERO 2023																																
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
GENERAL		83.4	81.9	81.8	83.2	84.8	84.4	83.4	78.6	78.0	77.0	78.6	81.1	83.0	82.3	81.4	80.4	78.7																81.3
T.I. G. T.		80.5	81.0	81.1	81.8	85.5	85.8	85.1	80.5	77.0	75.9	78.2	82.0	86.8	86.0	87.7	85.2	79.9																82.4
T.I. 5 E.		83.5	81.4	82.1	84.2	85.6	85.0	84.1	78.9	79.0	76.7	78.0	80.1	81.1	80.5	79.2	78.7	77.7																80.9
T.I. 4 E.		90.4	90.6	89.9	88.1	86.0	88.3	87.8	84.8	80.8	81.5	82.9	87.2	87.2	88.5	82.5	78.3	82.0																85.7
PROMEDIO T.I.		84.8	84.3	84.4	84.7	85.7	86.4	85.7	81.4	79.0	78.1	79.7	83.1	85.0	85.0	83.1	80.7	79.9																83.0
E.P. G. T.		79.4	73.2	79.8	88.3	89.0	89.6	84.8	65.4	64.3	71.5	76.2	77.4	78.7	81.5	77.4	79.1	76.1																78.3
E.P. 5 E.		91.1	89.7	86.4	83.4	82.6	82.1	82.1	76.7	80.0	81.3	81.8	80.1	81.1	81.8	82.8	83.1	80.8																82.8
E.P. 4 E.		90.1	83.3	83.5	83.3	85.4	83.5	80.0	78.1	81.0	85.4	88.0	87.6	81.8	85.2	81.8	85.8	85.4																84.1
E.P.3 E.		87.1	81.1	80.4	75.7	77.7	76.2	75.3	76.4	75.3	86.7	88.6	87.5	87.0	88.1	83.1	82.8	83.0																81.9
PROMEDIO E.P.		86.9	81.8	82.5	82.6	83.7	82.9	80.6	74.2	75.1	81.2	83.6	83.1	82.2	84.1	81.3	82.7	81.3																81.8
CANCUN CENTRO		77.0	71.5	69.5	69.4	68.1	68.9	68.6	64.6	64.0	68.5	71.1	71.7	63.5	68.7	66.6	70.8	74.9															69.3	

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ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) DICIEMBRE A LA FECHA 2022

Z.H.CUN/PTO. MOR/Z.C.ISLA M.		% DE OCUPACIÓN DICIEMBRE 2022																															
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL		81.1	85.9	87.5	84.4	81.5	80.4	81.6	84.7	84.2	84.5	78.5	77.0	75.6	76.2	79.5	81.9	85.3	83.5	84.3	83.0	83.4	80.1	78.2	77.8	78.0	80.8	79.3	81.1	85.1	85.7	85.5	81.8
T.I. G. T.		79.8	87.0	88.9	86.7	81.4	78.5	83.0	87.1	87.2	88.1	78.5	79.4	79.3	80.2	82.0	84.3	84.1	82.8	83.3	83.3	85.3	81.6	76.6	72.8	73.5	79.4	78.0	80.6	83.5	82.7	83.1	82.0
T.I. 5 E.		82.0	85.5	86.7	82.8	80.0	79.7	80.4	83.7	82.2	82.2	77.8	76.2	73.7	74.6	78.5	80.8	85.6	83.7	85.1	83.1	83.6	81.1	79.4	79.3	78.7	80.8	79.0	80.8	85.3	86.2	86.1	81.4
T.I. 4 E.		81.3	87.7	92.3	92.6	83.4	80.1	81.9	84.9	91.4	92.3	85.8	78.7	74.9	73.7	82.9	86.4	91.4	89.2	88.1	82.8	80.6	75.9	74.0	81.3	83.6	85.0	83.6	85.7	90.1	92.2	91.4	84.7
PROMEDIO T.I.		81.0	86.8	89.3	87.4	81.6	79.5	81.8	85.3	87.0	87.5	80.7	78.1	76.0	76.2	81.1	83.8	87.1	85.2	85.5	83.1	83.2	79.5	76.7	77.8	78.6	81.7	80.2	82.4	86.3	87.0	86.9	82.7
E.P. G. T.		68.3	72.7	80.6	72.2	84.1	82.9	81.9	74.0	72.2	71.7	71.1	64.3	68.0	67.3	65.7	74.6	78.9	76.5	66.1	70.9	73.2	74.0	74.0	72.2	76.6	77.1	77.0	83.2	83.9	86.4	83.1	75.0
E.P. 5 E.		71.4	73.4	85.4	80.0	77.6	83.0	83.1	84.3	86.5	88.5	84.3	81.0	78.8	80.4	83.7	86.0	87.9	84.1	85.4	85.1	84.2	82.7	84.3	87.2	87.9	86.4	89.7	91.0	90.7	93.2	94.5	84.6
E.P. 4 E.		79.9	85.7	88.1	87.1	85.8	89.8	87.9	85.6	83.0	82.8	77.5	76.2	75.8	74.7	80.7	79.5	82.9	80.2	84.6	84.0	83.4	81.0	86.5	87.3	88.4	90.3	88.5	86.6	86.3	89.7	91.7	84.3
E.P.3 E.		84.5	83.5	83.6	81.5	79.4	86.3	77.3	85.1	83.1	82.0	76.5	75.9	75.1	76.7	81.2	81.6	81.6	84.6	74.2	67.4	65.3	63.6	77.3	78.6	83.6	85.6	86.1	87.6	92.3	92.1	90.6	80.8
PROMEDIO E.P.		76.0	78.8	84.4	80.2	81.7	85.5	82.6	82.3	81.2	81.2	77.4	74.3	74.4	74.8	77.8	80.4	82.8	81.3	77.6	76.9	76.5	75.4	80.5	81.3	84.1	84.9	85.3	87.1	88.3	90.4	90.0	81.1
CANCUN CENTRO		73.4	68.7	70.19	64.3	68.9	71.5	75.1	76.7	69.0	67.3	62.3	65.2	67.0	70.6	74.6	73.0	74.2	73.0	74.5	74.9	77.4	70.5	65.9	72.4	74.5	83.1	80.0	81.8	82.4	80.1	84.4	73.1