

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) OCTUBRE A LA FECHA 2020

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN OCTUBRE 2020																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	32.4	35.3	37.0	33.8	32.6	2.9	29.2	29.6	35.2	37.4	37.6	36.6	38.5	41.1	43.9																	33.5
T.I. G. T.	31.6	34.1	37.5	36.2	36.2	3.5	35.3	32.3	40.5	35.3	40.6	39.9	41.3	43.0	46.0																	35.6
T.I. 5 E.	33.3	36.5	37.7	33.2	31.3	2.7	25.4	29.6	34.7	39.1	37.0	36.0	38.5	41.5	44.6																	33.4
T.I. 4 E.	46.4	46.8	50.5	49.0	44.4	0.0	32.9	46.4	46.1	46.7	46.2	49.2	52.6	54.0	53.2																	44.3
PROMEDIO T.I.	37.1	39.2	41.9	39.5	37.3	2.1	31.2	36.1	40.4	40.4	41.3	41.7	44.1	46.2	47.9																	37.8
E.P. G. T.	27.9	27.7	30.6	27.7	26.9	0.0	26.9	12.1	20.0	25.2	22.1	25.1	23.3	27.6	37.2																	24.0
E.P. 5 E.	33.1	34.7	35.0	35.0	38.1	2.7	29.8	33.8	33.5	37.2	36.9	35.1	36.6	36.8	38.0																	33.1
E.P. 4 E.	35.0	35.3	42.2	38.2	43.4	0.0	33.0	43.2	42.3	47.1	49.0	53.1	52.9	47.1	43.5																	40.4
E.P.3 E.	24.6	25.7	26.1	24.7	27.6	0.0	30.5	22.5	29.0	36.5	30.1	25.1	22.3	30.3	26.7																	25.4
PROMEDIO E.P.	30.1	30.9	33.5	31.4	34.0	0.7	30.1	27.9	31.2	36.5	34.5	34.6	33.8	35.5	36.4																	30.7
CANCUN CENTRO	27.3	24.7	30.1	24.7	25.9	0.0	28.3	34.7	32.7	31.5	27.1	29.4	31.9	32.9	33.1																	27.6

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MUESTREO DE OCUPACIÓN DIARIA (%) SEPTIEMBRE A LA FECHA 2020

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN SEPTIEMBRE 2020																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	23.7	25.4	27.6	28.5	28.6	27.6	28.0	28.0	29.5	32.9	35.3	38.3	35.3	36.4	36.8	35.4	36.1	39.1	39.8	34.4	31.9	32.1	33.3	34.6	36.8	37.5	31.8	29.3	27.9	30.3		32.4
T.I. G. T.	24.6	26.8	27.1	27.6	27.9	27.5	29.1	26.8	27.3	30.4	30.3	33.0	32.1	42.7	42.8	42.4	42.6	37.8	35.8	30.7	28.8	34.9	36.1	37.8	35.4	35.0	31.5	30.8	28.7	33.5		32.6
T.I. 5 E.	23.6	25.3	28.6	29.5	29.4	28.1	27.4	28.4	30.5	34.0	37.2	40.4	35.9	36.2	36.9	35.1	36.0	40.9	41.2	36.1	33.0	31.5	32.5	34.3	37.9	39.5	32.3	28.9	28.1	29.3		32.9
T.I. 4 E.	27.6	28.4	29.9	29.8	29.8	30.0	33.6	32.9	33.6	35.7	38.3	40.1	39.3	39.7	40.2	38.3	40.3	47.8	49.7	48.8	46.6	45.3	43.3	48.0	48.5	49.0	50.4	46.5	46.2	45.9		40.1
PROMEDIO T.I.	25.3	26.9	28.6	29.0	29.0	28.5	30.0	29.4	30.5	33.3	35.3	37.8	35.8	39.5	40.0	38.6	39.6	42.2	42.2	38.5	36.1	37.2	37.3	40.0	40.6	41.2	38.1	35.4	34.3	36.2		35.2
E.P. G. T.	18.1	18.1	19.9	25.9	25.4	21.7	21.0	21.1	21.7	23.4	23.4	24.1	22.0	22.5	22.0	22.1	27.1	28.3	30.1	26.9	24.0	23.4	24.8	26.9	28.8	27.9	20.0	19.3	21.6	21.7		23.4
E.P. 5 E.	24.0	24.9	24.4	25.2	27.5	26.8	27.4	25.9	26.7	29.5	29.8	34.2	32.8	33.0	32.3	31.2	30.8	31.3	29.4	29.0	28.2	28.5	29.4	27.4	27.6	33.1	26.9	31.0	26.1	30.7		28.8
E.P. 4 E.	29.5	29.8	29.8	29.8	29.2	30.0	31.2	33.2	33.0	34.4	36.1	38.3	43.6	42.9	45.8	40.0	49.4	47.2	46.9	43.7	48.1	41.3	58.4	42.7	44.6	44.7	40.5	37.2	35.0	32.8		39.0
E.P.3 E.	24.5	24.8	24.9	25.9	27.8	27.8	32.4	34.7	36.0	33.7	44.0	42.3	33.7	28.7	29.6	34.2	33.4	38.0	41.8	34.5	29.9	35.3	35.0	35.7	34.5	36.1	36.4	29.7	32.1	34.4		33.1
PROMEDIO E.P.	24.0	24.4	24.8	26.7	27.4	26.6	28.0	28.7	29.4	30.3	33.3	34.7	33.0	31.8	32.4	31.8	35.2	36.2	37.1	33.5	32.5	32.1	36.9	33.2	33.9	35.5	31.0	29.3	28.7	29.9		31.1
CANCUN CENTRO	22.9	24.4	21.5	19.2	19.3	18.6	23.2	23.8	27.0	25.2	26.7	22.7	20.6	22.0	20.3	20.9	24.9	23.1	24.2	20.5	24.5	25.6	26.4	27.9	24.1	23.7	20.8	24.0	25.1	28.3		23.4