

ZONA HOTELERA CANCUN - PUERTO MORELOS
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) ABRIL A LA FECHA 2020

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																		
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																		
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN ABRIL 2020																																	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO		
GENERAL	11.3	9.9	10.0	7.5	7.9	7.1	6.0	10.2	5.3	4.1	8.6	8.4	2.8	2.9	2.8	4.3																		6.8
T.I. G. T.	2.8	2.0	1.8	0.7	0.7	0.6																											1.5	
T.I. 5 E.	4.0	3.6	4.9	2.6	2.1	3.0	3.5	3.1	2.9	3.0	2.3	2.0	1.6	1.3	1.7	1.7																	2.7	
T.I. 4 E.	7.9	6.2	5.4	4.7	4.6	2.3	1.5	0.8	0.6	0.6	0.4	0.4	0.4	0.4	0.4	0.4																	2.3	
PROMEDIO T.I.	4.9	3.9	4.1	2.7	2.5	1.9	2.5	2.0	1.7	1.8	1.3	1.2	1.0	0.9	1.0	1.0																	2.2	
E.P. G. T.	3.6	2.6	2.3	2.9	2.1	1.8	1.3	1.2	0.8	0.5	0.5	0.5	0.5	0.5	0.5	0.5																	1.4	
E.P. 5 E.	3.9	4.0	3.5	3.0	2.6	2.4	1.9	1.8	1.0	1.7	1.6	1.3	1.0	2.0	1.2	1.4																	2.1	
E.P. 4 E.	8.2	7.3	7.1	10.2	6.7	4.0	5.3	5.4	5.1	5.4	5.3	4.6	6.6	2.9	2.3	2.8																	5.6	
E.P.3 E.	12.6	8.8	9.2	9.9	10.9	8.8	7.7	24.3	5.4	5.4	17.6	17.6	2.7	2.6	2.6	2.6																	9.3	
PROMEDIO E.P.	7.1	5.7	5.5	6.5	5.6	4.2	4.1	8.2	3.1	3.3	6.2	6.0	2.7	2.0	1.7	1.8																	4.6	
CANCUN CENTRO	14.5	12.2	9.8	10.6	10.9	10.0	10.6	11.8	8.0	8.8	6.8	6.5	7.1	9.7	10.1	9.4																	9.8	

ZONA HOTELERA CANCUN - PUERTO MORELOS
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) MARZO A LA FECHA 2020

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN MARZO 2020																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	81.5	78.2	76.6	78.4	80.4	82.5	84.5	81.4	80.3	79.1	79.3	81.8	81.5	79.8	73.8	65.5	58.4	50.6	42.0	32.5	21.4	15.3	11.7	8.5	8.6	8.6	19.5	18.6	15.2	10.5	13.5	51.6
T.I. G. T.	75.1	72.5	71.7	75.7	75.0	76.3	75.8	72.0	71.1	69.7	70.4	73.8	73.5	71.6	67.6	58.7	52.0	44.1	35.0	25.3	15.7	11.8	8.6	5.3	3.7	2.5	2.2	1.5	1.1	1.5	1.7	44.0
T.I. 5 E.	84.9	81.5	78.9	79.7	84.7	86.7	90.7	89.1	87.8	86.2	85.6	86.5	85.4	83.3	75.5	67.7	60.5	52.2	42.2	32.6	20.3	13.5	10.2	7.6	8.2	6.8	4.0	4.2	3.1	2.2	2.2	51.7
T.I. 4 E.	88.5	85.3	85.1	87.3	91.6	93.8	92.7	90.4	90.8	89.9	91.0	90.3	92.4	90.3	84.7	76.3	66.3	61.9	57.3	44.8	40.3	26.9	22.2	19.5	17.0	19.6	13.5	11.4	8.8	5.9	7.6	59.5
PROMEDIO T.I.	82.8	79.8	78.6	80.9	83.8	85.6	86.4	83.8	83.2	81.9	82.3	83.5	83.8	81.8	75.9	67.6	59.6	52.7	44.8	34.2	25.5	17.4	13.6	10.8	9.6	9.7	6.6	5.7	4.3	3.2	3.9	51.7
E.P. G. T.	65.5	57.5	53.6	56.5	58.1	66.1	70.4	64.3	57.8	59.3	60.9	80.3	81.2	74.4	60.2	53.2	46.4	44.8	41.8	28.8	21.6	14.7	10.7	8.2	7.3	6.0	5.6	4.6	4.5	3.0	2.7	41.0
E.P. 5 E.	74.8	71.3	71.3	69.1	70.9	75.7	76.2	74.8	74.1	74.5	75.6	77.2	78.5	79.5	74.2	69.5	66.6	60.3	58.0	48.8	30.9	25.3	21.7	16.8	15.0	7.1	5.3	4.0	3.1	2.5	2.1	50.1
E.P. 4 E.	87.0	87.8	86.2	87.7	88.5	91.6	91.8	88.0	84.3	82.6	86.5	85.3	85.0	88.4	85.4	83.5	71.8	69.1	63.7	57.4	50.7	36.9	28.0	23.9	23.5	21.7	19.4	15.9	14.9	10.9	7.3	61.4
E.P.3 E.	72.4	71.1	77.4	78.3	73.4	76.5	81.4	72.4	70.7	72.7	75.7	75.2	72.0	82.4	78.2	71.4	67.1	59.2	59.3	53.7	47.7	41.5	30.0	21.2	13.1	14.2	26.3	23.4	19.7	11.6	15.3	55.0
PROMEDIO E.P.	74.9	71.9	72.1	72.9	72.7	77.5	79.9	74.9	71.7	72.3	74.7	79.5	79.2	81.2	74.5	69.4	63.0	58.4	55.7	47.2	37.7	29.6	22.6	17.5	14.7	12.3	14.1	12.0	10.6	7.0	6.9	51.9
CANCUN CENTRO	59.4	57.5	57.2	63.0	66.0	61.3	63.0	53.2	55.0	63.5	69.4	67.7	66.9	62.4	48.4	44.9	49.1	47.3	43.3	42.3	38.1	30.0	28.7	27.0	24.4	22.0	17.6	15.2	13.2	11.9	12.8	44.6