

**ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES**  
**ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES**  
**MUESTREO DE OCUPACIÓN DIARIA (%) NOVIEMBRE A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																	
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN NOVIEMBRE 2021																																
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
<b>GENERAL</b>	60.3	59.4	64.7	69.2	70.7	70.3	67.1	65.1	67.1	69.6	71.8	72.1	72.9	68.9	63.5	64.1	66.5	70.6	73.9	74.9	73.1	71.5											68.5
T.I. G. T.	60.3	57.7	62.6	66.7	68.2	68.5	66.4	64.8	64.5	67.5	69.4	69.3	69.6	66.1	62.4	60.8	64.7	69.1	70.5	70.9	68.9	66.2											66.1
T.I. 5 E.	59.9	58.4	64.3	68.6	70.3	67.9	65.6	62.8	66.2	68.6	70.5	71.3	72.8	68.4	62.1	63.4	65.6	69.2	72.5	74.7	72.7	72.1											67.6
T.I. 4 E.	62.9	65.4	70.9	67.0	71.5	75.4	71.8	72.5	75.2	77.5	79.9	73.7	73.9	68.1	65.2	73.2	71.5	76.7	80.9	71.9	77.1	80.8											72.9
PROMEDIO T.I.	61.0	60.5	65.9	67.5	70.0	70.6	67.9	66.7	68.7	71.2	73.3	71.4	72.1	67.5	63.2	65.8	67.2	71.7	74.6	72.5	72.9	73.0											68.9
E.P. G. T.	49.5	43.7	48.5	63.2	69.7	73.8	55.3	53.3	48.6	51.4	72.9	71.2	65.7	57.5	53.4	54.7	56.7	64.5	68.3	72.7	66.2	63.5											60.2
E.P. 5 E.	68.5	73.0	75.4	77.5	76.7	79.4	71.1	69.4	69.6	67.8	74.0	75.5	79.4	78.7	70.9	67.6	65.7	69.5	75.8	77.4	79.0	78.2											73.6
E.P. 4 E.	54.9	60.3	72.0	72.4	73.0	65.1	59.4	67.2	70.1	69.7	69.2	73.2	72.4	70.3	62.8	67.1	72.9	79.3	75.0	74.6	72.2	69.0											69.2
E.P.3 E.	64.9	59.3	60.2	64.2	60.8	62.2	63.6	62.2	64.6	62.3	65.2	64.0	62.5	60.7	56.7	57.7	64.3	62.1	73.4	69.3	70.6	69.6											63.7
PROMEDIO E.P.	59.5	59.1	64.0	69.3	70.1	70.1	62.4	63.0	63.2	62.8	70.3	71.0	70.0	66.8	61.0	61.8	64.9	68.9	73.1	73.5	72.0	70.1											66.7
<b>CANCUN CENTRO</b>	<b>48.2</b>	<b>50.0</b>	<b>56.2</b>	<b>57.0</b>	<b>55.7</b>	<b>55.9</b>	<b>54.8</b>	<b>61.2</b>	<b>63.4</b>	<b>64.2</b>	<b>66.0</b>	<b>61.2</b>	<b>64.7</b>	<b>56.9</b>	<b>56.3</b>	<b>62.1</b>	<b>66.7</b>	<b>71.4</b>	<b>68.7</b>	<b>63.6</b>	<b>61.8</b>	<b>62.1</b>											<b>60.4</b>

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**MUESTREO DE OCUPACIÓN DIARIA (%) OCTUBRE A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN OCTUBRE 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
<b>GENERAL</b>	51.8	53.1	49.7	49.2	49.5	53.6	58.8	59.3	61.4	58.6	56.2	55.3	57.6	61.8	65.1	64.3	59.5	57.0	55.8	60.2	65.0	66.0	66.7	61.6	58.6	57.3	59.5	62.6	65.2	65.5	62.5	59.0
T.I. G. T.	53.4	55.4	51.6	49.9	48.3	52.2	55.8	59.2	61.9	62.2	59.4	57.2	58.2	62.2	63.5	64.4	59.8	59.4	55.7	59.8	62.9	61.9	63.8	61.8	58.1	56.9	60.2	63.7	66.4	62.0	60.1	58.9
T.I. 5 E.	49.4	50.3	47.4	47.8	48.2	52.1	59.0	58.9	61.2	56.8	55.0	53.5	56.5	60.3	65.1	63.4	58.1	55.3	54.7	58.9	65.1	67.2	66.6	60.8	57.5	55.5	58.3	61.2	63.3	66.3	63.5	58.0
T.I. 4 E.	54.6	55.4	52.4	51.3	51.2	57.5	63.3	60.1	61.7	58.2	58.7	54.6	55.6	64.5	61.8	61.5	62.1	60.8	60.2	67.7	67.4	62.2	63.1	60.5	60.5	62.6	66.6	65.3	70.7	65.9	61.1	60.6
PROMEDIO T.I.	52.5	53.7	50.5	49.6	49.3	53.9	59.4	59.4	61.6	59.1	57.7	55.1	56.8	62.3	63.5	63.1	60.0	58.5	56.9	62.1	65.1	63.7	64.5	61.0	58.7	58.3	61.7	63.4	66.8	64.7	61.6	59.2
E.P. G. T.	52.5	51.7	47.8	46.5	46.1	49.4	47.3	56.6	53.7	51.1	51.3	51.2	53.4	57.3	61.7	58.8	53.9	50.4	50.9	52.0	52.4	57.0	55.6	46.6	52.3	47.1	34.8	40.3	48.1	54.0	49.5	51.0
E.P. 5 E.	54.9	58.9	55.0	54.6	54.1	57.1	56.4	61.3	59.8	57.5	40.1	55.5	54.9	63.8	63.2	64.8	64.3	61.3	55.0	60.2	60.1	62.4	69.6	66.3	63.0	61.0	61.3	64.5	65.9	77.0	69.4	60.4
E.P. 4 E.	55.5	59.3	56.7	55.2	55.7	59.8	61.9	57.7	51.1	47.4	50.1	54.0	57.6	55.6	60.8	60.0	53.8	57.3	55.6	57.1	57.8	62.0	65.3	57.9	58.3	60.7	59.8	55.9	53.9	58.1	54.3	57.0
E.P.3 E.	52.8	61.5	45.2	48.4	42.7	48.0	49.7	54.1	53.8	51.4	51.6	51.4	49.6	50.5	56.2	54.4	55.2	43.2	43.1	42.7	45.4	55.4	61.4	57.1	57.9	56.1	57.3	55.7	52.7	57.9	51.5	52.1
PROMEDIO E.P.	53.9	57.8	51.2	51.2	49.6	53.6	53.8	57.4	54.6	51.9	48.3	53.0	53.9	56.8	60.5	59.5	56.8	53.0	51.1	53.0	53.9	59.2	63.0	57.0	57.9	56.2	53.3	54.1	55.1	61.7	56.2	55.1
<b>CANCUN CENTRO</b>	<b>48.8</b>	<b>45.9</b>	<b>39.8</b>	<b>43.3</b>	<b>44.6</b>	<b>47.1</b>	<b>50.2</b>	<b>46.6</b>	<b>44.3</b>	<b>36.8</b>	<b>43.6</b>	<b>47.5</b>	<b>51.0</b>	<b>53.9</b>	<b>48.4</b>	<b>45.1</b>	<b>51.1</b>	<b>56.0</b>	<b>59.4</b>	<b>64.6</b>	<b>67.9</b>	<b>59.9</b>	<b>57.2</b>	<b>55.7</b>	<b>60.8</b>	<b>61.0</b>	<b>62.5</b>	<b>60.0</b>	<b>51.8</b>	<b>54.7</b>	<b>49.6</b>	<b>51.9</b>