

**ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES**  
**ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES**  
**MUESTREO DE OCUPACIÓN DIARIA (%) MAYO A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN MAYO 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	56.1	53.0	50.3	51.3	53.5	55.5	57.6	55.7	56.0	54.5	55.2	56.5	59.1	61.0	61.2	60.0																56.0
T.I. G. T.	59.4	57.1	57.7	57.6	63.8	67.9	67.1	61.6	61.4	59.5	60.6	62.2	65.9	65.7	66.7	66.0																62.5
T.I. 5 E.	53.0	50.0	46.7	47.7	48.9	49.4	52.6	51.1	52.4	51.4	51.7	53.3	55.6	57.7	57.6	56.8																52.2
T.I. 4 E.	61.1	60.7	56.9	58.2	56.6	60.3	59.8	61.5	61.8	59.8	60.1	60.5	60.2	60.8	62.2	61.7																60.1
PROMEDIO T.I.	57.8	56.0	53.7	54.5	56.4	59.2	59.8	58.1	58.5	56.9	57.4	58.7	60.6	61.4	62.2	61.5																58.3
E.P. G. T.	60.0	57.8	55.9	58.2	57.8	49.4	57.8	56.1	54.9	49.6	55.2	57.9	55.6	67.6	50.4	49.0																55.8
E.P. 5 E.	68.5	61.6	59.6	58.1	58.5	59.4	60.6	58.8	54.9	56.1	55.0	57.7	59.9	59.6	64.2	60.2																59.6
E.P. 4 E.	55.3	56.1	58.5	61.7	61.5	67.2	61.1	65.7	62.4	62.8	62.6	61.2	61.8	63.6	65.2	63.8																61.9
E.P.3 E.	60.3	53.4	58.3	53.0	59.6	65.5	60.0	65.5	65.1	61.5	61.2	52.6	55.3	64.9	55.4	53.4																59.1
PROMEDIO E.P.	61.0	57.2	58.1	57.8	59.3	60.4	59.9	61.6	59.3	57.5	58.5	57.4	58.2	63.9	58.8	56.6																59.1
CANCUN CENTRO	45.4	43.7	45.6	45.1	47.6	47.8	45.6	46.9	42.3	40.7	45.9	50.6	48.7	47.8	47.1	46.6																46.1

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**ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES**  
**MUESTREO DE OCUPACIÓN DIARIA (%) ABRIL A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN ABRIL 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	60.9	60.0	57.3	52.8	52.5	52.3	53.1	54.1	54.2	53.1	49.5	47.5	47.4	48.6	51.9	55.5	55.5	52.6	50.1	48.9	51.2	55.0	55.6	56.9	53.1	50.1	48.7	49.2	51.0	54.3		52.8
T.I. G. T.	62.7	65.4	63.1	60.8	61.8	60.9	61.6	62.3	58.5	57.3	55.2	53.8	55.6	58.5	61.9	63.9	59.5	56.9	57.4	55.9	63.4	66.9	61.0	64.1	61.1	57.3	56.7	57.1	58.8	58.1		59.9
T.I. 5 E.	60.6	58.8	55.4	49.6	48.9	49.4	49.9	51.0	52.4	51.6	46.9	44.4	44.3	45.7	48.9	52.4	52.2	49.6	46.4	45.3	45.3	50.7	52.6	53.7	49.0	45.5	44.0	44.9	47.1	52.3		49.6
T.I. 4 E.	56.8	55.9	55.4	54.5	59.7	57.8	57.8	58.3	52.6	50.5	50.5	48.9	48.5	50.0	52.7	53.6	57.4	55.4	53.8	54.8	55.8	56.9	55.9	56.7	57.1	57.9	53.1	52.3	56.8	57.6		54.8
PROMEDIO T.I.	60.0	60.0	58.0	55.0	56.8	56.0	56.4	57.2	54.5	53.1	50.9	49.0	49.5	51.4	54.5	56.6	56.4	53.9	52.5	52.0	54.8	58.1	56.5	58.1	55.7	53.6	51.3	51.5	54.2	56.0		54.8
E.P. G. T.	67.1	63.5	59.6	57.5	56.3	55.5	59.1	56.9	56.4	58.9	55.2	53.1	53.8	48.2	58.3	57.9	59.5	56.5	50.7	50.0	50.8	54.7	50.5	52.2	54.5	53.3	51.3	53.6	54.8	58.2		55.6
E.P. 5 E.	65.7	64.6	64.1	61.3	60.6	60.5	54.1	58.7	63.7	60.9	62.5	59.0	58.5	58.8	62.2	62.3	64.1	59.6	60.7	58.4	62.0	60.3	61.1	61.6	59.6	57.6	59.9	60.9	58.8	67.2		61.0
E.P. 4 E.	61.8	63.1	58.3	53.6	54.9	55.1	56.1	53.2	51.2	49.1	46.8	48.2	49.4	51.6	54.8	57.2	58.1	56.4	53.5	50.7	50.3	50.7	52.2	54.4	54.1	53.0	52.7	51.0	51.3	50.9		53.5
E.P.3 E.	55.4	58.6	55.5	50.1	48.5	47.8	45.8	39.6	50.5	49.4	56.0	53.6	50.4	55.8	55.4	55.4	54.7	63.2	50.6	51.8	54.1	58.2	57.4	63.4	59.8	62.1	52.9	55.3	54.2	59.0		54.1
PROMEDIO E.P.	62.5	62.4	59.4	55.7	55.1	54.7	53.8	52.1	55.5	54.6	55.1	53.5	53.0	53.6	57.7	58.2	59.1	58.9	53.9	52.7	54.3	56.0	55.3	57.9	57.0	56.5	54.2	55.2	54.8	58.8		56.0
CANCUN CENTRO	44.0	43.6	46.6	43.0	47.1	46.3	48.3	45.5	44.5	43.5	44.1	41.7	43.6	47.7	46.9	43.1	43.5	39.7	45.5	46.6	50.1	48.2	45.5	46.9	43.3	44.8	49.3	51.8	52.5	45.8		45.8