

ZONA HOTELERA CANCUN - PUERTO MORELOS
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) MARZO A LA FECHA 2020

T.I.G.T= TODO INCLUIDO GRAN TURISMO		T.I.5.E= TODO INCLUIDO 5 ESTRELLAS					T.I.4.E= TODO INCLUIDO 4 ESTRELLAS					E.P.G.T= PLAN EUROPEO GRAN TURISMO					E.P.5.E= PLAN EUROPEO 5 ESTRELLAS					E.P.4.E= PLAN EUROPEO 4 ESTRELLAS												
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS		Z.H. CANCÚN - PTO.MORELOS																																
		% DE OCUPACIÓN MARZO 2020																																
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
GENERAL		81.5	78.2	76.6	78.4	80.4	82.5	84.5	81.4	80.3	79.1	79.3	81.8	81.5	79.8	73.8	65.5	58.4	50.6	42.0	32.5	21.4	15.3	11.7	8.5	8.7								60.6
T.I. G. T.		75.1	72.5	71.7	75.7	75.0	76.3	75.8	72.0	71.1	69.7	70.4	73.8	73.5	71.6	67.6	58.7	52.0	44.1	35.0	25.3	15.7	11.8	8.6	5.3	4.2								54.1
T.I. 5 E.		84.9	81.5	78.9	79.7	84.7	86.7	90.7	89.1	87.8	86.2	85.6	86.5	85.4	83.3	75.5	67.7	60.5	52.2	42.2	32.6	20.3	13.5	10.2	7.6	8.2								63.3
T.I. 4 E.		88.5	85.3	85.1	87.3	91.6	93.8	92.7	90.4	90.8	89.9	91.0	90.3	92.4	90.3	84.7	76.3	66.3	61.9	57.3	44.8	40.3	26.9	22.2	19.5	17.0								71.1
PROMEDIO T.I.		82.8	79.8	78.6	80.9	83.8	85.6	86.4	83.8	83.2	81.9	82.3	83.5	83.8	81.8	75.9	67.6	59.6	52.7	44.8	34.2	25.5	17.4	13.6	10.8	9.8								62.8
E.P. G. T.		65.5	57.5	53.6	56.5	58.1	66.1	70.4	64.3	57.8	59.3	60.9	80.3	81.2	74.4	60.2	53.2	46.4	44.8	41.8	28.8	21.6	14.7	10.7	8.2	7.3								49.7
E.P. 5 E.		74.8	71.3	71.3	69.1	70.9	75.7	76.2	74.8	74.1	74.5	75.6	77.2	78.5	79.5	74.2	69.5	66.6	60.3	58.0	48.8	30.9	25.3	21.7	16.8	15.0								61.2
E.P. 4 E.		87.0	87.8	86.2	87.7	88.5	91.3	91.4	87.6	83.9	82.3	86.5	85.3	85.0	88.4	85.4	83.5	71.8	69.1	63.7	57.2	50.7	36.9	28.0	23.9	23.5								72.5
E.P.3 E.		72.4	71.1	77.4	78.3	73.4	76.5	81.4	72.4	70.7	72.7	75.7	75.2	72.0	82.4	78.2	71.4	67.1	59.2	59.3	53.7	47.7	41.5	30.0	21.2	13.1								63.8
PROMEDIO E.P.		74.9	71.9	72.1	72.9	72.7	77.4	79.9	74.8	71.6	72.2	74.7	79.5	79.2	81.2	74.5	69.4	63.0	58.4	55.7	47.1	37.7	29.6	22.6	17.5	14.7								61.8
CANCUN CENTRO		59.4	57.5	57.2	63.0	66.0	61.3	63.0	53.2	55.0	63.5	69.4	67.7	66.9	62.4	48.4	44.9	49.1	47.3	43.3	42.3	38.1	30.0	28.7	27.0	24.5							51.6	

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MUESTREO DE OCUPACIÓN DIARIA (%) FEBRERO A LA FECHA 2020

T.I.G.T= TODO INCLUIDO GRAN TURISMO		T.I.5.E= TODO INCLUIDO 5 ESTRELLAS					T.I.4.E= TODO INCLUIDO 4 ESTRELLAS					E.P.G.T= PLAN EUROPEO GRAN TURISMO					E.P.5.E= PLAN EUROPEO 5 ESTRELLAS					E.P.4.E= PLAN EUROPEO 4 ESTRELLAS												
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS		Z.H. CANCÚN - PTO.MORELOS																																
		% DE OCUPACIÓN FEBRERO 2020																																
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
GENERAL		84.9	85.3	78.7	79.6	81.3	86.1	87.5	87.6	83.0	81.3	81.8	85.7	88.5	87.7	89.3	86.5	83.2	86.8	89.4	92.9	93.0	92.8	86.8	84.7	83.4	85.3	88.0	88.8	87.3				86.1
T.I. G. T.		83.0	84.1	76.3	78.0	82.9	86.3	83.8	84.5	78.2	77.5	78.2	85.4	87.1	84.6	86.2	79.6	72.6	85.0	90.2	93.7	93.3	92.6	78.2	74.9	76.4	79.6	82.1	81.7	81.0				82.7
T.I. 5 E.		86.1	85.9	80.2	81.0	80.9	86.0	90.1	89.6	84.5	82.5	82.8	83.9	90.0	90.8	93.1	90.9	88.6	88.5	90.2	93.9	94.0	93.7	92.2	90.0	87.2	88.6	91.5	92.9	90.8				88.3
T.I. 4 E.		85.2	88.5	87.5	85.7	88.7	90.8	92.4	94.8	92.1	90.2	89.6	89.9	94.5	95.9	95.9	92.6	91.7	89.6	92.4	93.8	95.8	95.6	95.6	93.4	92.3	91.7	94.4	95.5	92.8				92.0
PROMEDIO T.I.		84.8	86.2	81.3	81.5	84.2	87.7	88.8	89.6	84.9	83.4	83.5	86.4	90.5	90.4	91.7	87.7	84.3	87.7	90.9	93.8	94.4	94.0	88.7	86.1	85.3	86.6	89.4	90.0	88.2				87.7
E.P. G. T.		80.9	79.1	61.7	67.4	68.9	71.4	66.2	64.0	77.6	79.3	83.0	83.4	85.7	68.8	74.6	75.1	84.5	85.6	85.3	84.4	82.9	80.3	73.4	70.1	65.6	61.7	67.1	70.6	68.5				74.7
E.P. 5 E.		79.4	77.2	74.0	77.4	74.9	84.9	84.6	87.0	86.6	82.0	85.2	84.6	85.4	84.1	78.7	83.5	83.6	85.1	82.6	83.7	82.1	89.5	87.3	87.4	82.6	82.8	83.7	86.4	83.4				83.1
E.P. 4 E.		83.8	80.1	82.0	80.6	85.1	85.4	87.1	87.3	82.5	82.6	89.1	92.9	95.1	92.1	91.9	89.0	90.6	92.4	94.6	95.0	93.0	93.7	93.2	94.1	91.8	92.1	90.8	92.6	89.7				89.3
E.P.3 E.		83.3	82.8	78.4	80.7	81.7	82.8	85.5	83.5	86.3	77.5	80.7	84.0	84.7	87.2	82.4	83.7	79.7	71.7	84.1	88.4	88.5	88.3	85.1	80.2	77.4	77.5	76.3	80.4	77.5				82.1
PROMEDIO E.P.		81.9	79.8	74.0	76.5	77.7	81.1	80.8	80.5	83.3	80.3	84.5	86.2	87.7	83.0	81.9	82.8	84.6	83.7	86.6	87.9	86.6	88.0	84.8	82.9	79.3	78.5	79.5	82.5	79.8				82.3
CANCUN CENTRO		54.8	50.8	52.1	57.8	67.3	64.6	60.4	58.4	55.6	63.5	72.4	74.4	72.2	71.8	65.5	60.4	64.6	72.2	77.7	79.4	74.7	66.6	63.2	68.4	68.9	73.0	75.1	68.3	61.0			66.0	