

**ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES**  
**ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES**  
**MUESTREO DE OCUPACIÓN DIARIA (%) JULIO A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																	
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN JULIO 2021																																
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
GENERAL	63.6	63.7	64.5	63.8	63.3	62.8	64.3	63.9	64.4	65.4	64.1	62.2	61.9	63.3	64.5	63.1	65.3	64.4	63.5	63.9	64.7												63.8
T.I. G. T.	66.2	64.8	65.6	66.8	66.6	64.6	68.4	66.1	67.0	66.9	66.5	67.7	66.6	67.8	68.4	68.2	69.0	68.6	68.6	69.0	68.6												67.2
T.I. 5 E.	61.7	62.0	62.7	61.7	61.0	61.0	61.9	61.6	62.4	64.0	61.5	58.3	58.9	60.3	61.9	60.2	63.1	62.2	60.7	61.3	61.9												61.4
T.I. 4 E.	63.5	61.4	62.9	60.4	62.3	62.9	63.9	65.6	63.5	62.7	63.1	66.6	65.2	66.3	62.1	63.8	60.5	61.4	63.2	65.6	64.4												63.4
PROMEDIO T.I.	63.8	62.7	63.8	63.0	63.3	62.8	64.7	64.4	64.3	64.6	63.7	64.2	63.5	64.8	64.1	64.0	64.2	64.1	64.2	65.3	65.0												64.0
E.P. G. T.	63.2	63.5	63.8	62.7	60.9	58.7	60.6	60.1	61.4	61.1	60.5	62.8	61.4	61.4	64.0	64.8	60.6	61.2	57.1	62.6	58.3												61.5
E.P. 5 E.	60.6	62.0	64.2	64.0	65.0	66.0	65.9	67.3	64.0	65.1	69.1	65.9	64.3	66.9	65.5	65.0	67.4	64.8	65.2	64.6	67.1												65.2
E.P. 4 E.	66.7	69.2	69.4	69.1	66.1	66.5	69.1	64.3	61.3	65.1	64.7	68.0	65.2	69.3	67.2	69.2	69.8	66.2	69.4	69.1	69.6												67.4
E.P.3 E.	59.8	60.0	63.3	63.8	61.8	63.2	58.1	57.4	62.4	54.4	57.4	52.3	49.9	49.1	49.6	51.7	53.8	54.1	55.1	57.1	60.0												56.9
PROMEDIO E.P.	62.6	63.7	65.2	64.9	63.4	63.6	63.4	62.3	62.3	61.4	62.9	62.2	60.2	61.7	61.6	62.7	62.9	61.6	61.7	63.4	63.7												62.7
CANCUN CENTRO	62.3	55.9	56.0	53.6	59.6	61.0	64.7	66.3	64.9	60.7	61.6	66.7	68.4	69.4	67.7	65.9	68.4	66.6	67.0	68.4	68.7												64.0

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**MUESTREO DE OCUPACIÓN DIARIA (%) JUNIO A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN JUNIO 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	57.3	59.4	60.8	62.3	60.0	59.8	61.9	61.3	63.0	64.2	64.4	64.4	62.0	63.9	63.9	62.0	64.4	64.1	64.9	63.9	63.3	63.9	64.2	66.7	66.1	66.8	65.3	62.9	63.1	60.4		63.0
T.I. G. T.	62.7	68.4	69.8	70.0	68.6	67.8	68.3	69.5	69.5	70.3	70.2	70.5	67.7	68.5	69.3	68.2	70.3	69.1	68.7	69.3	68.8	68.5	68.3	69.3	68.7	68.6	69.9	66.3	64.2	64.6		68.5
T.I. 5 E.	54.7	55.5	56.4	57.7	55.1	55.6	58.0	56.7	59.3	60.8	60.3	60.6	58.9	61.5	60.4	58.5	61.0	60.8	62.4	60.4	59.8	60.7	61.6	64.5	64.3	65.2	62.2	60.8	61.5	58.1		59.8
T.I. 4 E.	58.5	65.3	61.0	70.8	70.2	67.5	63.5	66.0	62.4	61.1	68.6	68.5	63.1	64.1	65.5	63.3	65.3	66.2	67.6	66.7	61.1	66.4	68.9	69.7	65.6	66.5	64.3	65.2	60.3	63.1		65.2
PROMEDIO T.I.	58.6	63.1	62.4	66.2	64.6	63.6	63.3	64.1	63.7	64.1	66.4	66.5	63.3	64.7	65.1	63.4	65.6	65.4	66.2	65.5	63.2	65.2	66.2	67.9	66.2	66.8	65.5	64.1	62.0	62.0		64.5
E.P. G. T.	50.8	55.9	51.6	60.2	59.1	59.6	61.4	56.7	58.9	59.4	59.2	55.9	55.3	60.9	61.9	61.1	64.0	61.4	63.2	57.5	57.5	60.5	54.6	60.8	65.7	56.0	58.7	55.5	54.3	61.7		58.6
E.P. 5 E.	58.3	59.6	63.9	62.9	67.1	61.9	63.0	66.0	63.6	69.4	65.1	66.7	65.8	66.7	67.7	62.7	67.7	69.2	66.4	66.6	62.6	62.0	60.9	66.6	64.9	67.3	64.9	58.9	66.3	67.0		64.7
E.P. 4 E.	61.8	67.5	61.9	64.7	67.0	67.2	64.5	64.8	60.0	61.6	66.2	68.8	69.1	69.9	63.6	65.0	56.9	66.0	64.1	53.2	59.7	56.4	63.5	62.7	68.8	69.9	69.5	69.5	61.1	67.7		64.4
E.P.3 E.	60.7	57.6	59.9	57.2	64.6	65.1	59.6	62.3	68.6	56.4	60.1	58.6	59.4	61.2	59.3	58.3	58.3	63.3	54.9	54.3	56.0	57.7	58.0	55.4	58.1	64.7	58.7	67.2	61.5	59.6		59.9
PROMEDIO E.P.	57.9	60.1	59.3	61.3	64.5	63.4	62.1	62.4	62.8	61.7	62.6	62.5	62.4	64.7	63.1	61.8	61.7	65.0	62.1	57.9	59.0	59.1	59.3	61.4	64.4	64.5	62.9	62.8	60.8	64.0		61.9
CANCUN CENTRO	52.9	51.9	49.8	49.1	47.9	48.8	53.7	51.7	53.1	51.2	48.6	46.1	47.4	50.5	54.8	55.5	54.7	53.3	55.3	54.4	56.7	58.3	60.4	60.3	57.0	59.6	55.4	58.4	58.3	63.4		53.9