

**ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES**  
**ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES**  
**MUESTREO DE OCUPACIÓN DIARIA (%) ENERO A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN ENERO 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	57.0	51.1	46.8	43.0	39.7	39.5	39.5	39.4	38.2	35.2	32.9	33.8																				41.3
T.I. G. T.	58.6	51.4	48.1	46.3	43.9	45.6	42.7	41.4	39.5	37.0	33.8	33.1																				43.5
T.I. 5 E.	54.2	49.7	44.8	41.1	37.2	36.6	38.3	38.0	37.1	34.0	32.5	35.1																				39.9
T.I. 4 E.	61.2	56.2	52.8	46.8	46.1	44.4	43.1	45.7	45.0	40.2	36.3	34.9																				46.1
PROMEDIO T.I.	58.0	52.4	48.6	44.7	42.4	42.2	41.4	41.7	40.6	37.1	34.2	34.4																				43.1
E.P. G. T.	65.6	62.7	61.6	58.9	56.7	58.9	57.2	58.1	57.1	51.2	45.9	44.5																				56.5
E.P. 5 E.	71.8	73.8	69.7	47.8	58.8	59.1	57.9	57.0	54.7	52.7	46.6	46.7																				58.0
E.P. 4 E.	62.1	57.3	51.2	45.0	43.3	41.6	42.5	42.0	41.3	40.6	40.8	41.2																				45.7
E.P.3 E.	56.6	54.7	49.1	41.9	40.5	37.9	40.6	41.5	38.2	39.1	40.5	40.2																				43.4
PROMEDIO E.P.	64.0	62.1	57.9	48.4	49.8	49.4	49.6	49.6	47.8	45.9	43.5	43.1																				50.9
CANCUN CENTRO	53.1	52.4	50.0	48.1	43.6	42.3	42.3	42.3	39.5	38.2	39.1	41.1																				44.3

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**MUESTREO DE OCUPACIÓN DIARIA (%) DICIEMBRE A LA FECHA 2020**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN DICIEMBRE 2020																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	39.9	41.9	45.7	48.8	50.3	45.9	43.4	41.7	42.9	45.3	48.0	49.4	46.5	43.3	41.3	42.2	45.9	47.0	48.7	48.3	46.1	45.3	43.6	46.8	49.2	49.9	50.4	52.2	54.3	59.0	58.3	47.1
T.I. G. T.	43.8	46.9	50.5	52.5	54.0	48.7	47.4	45.2	46.7	48.4	50.6	51.5	50.5	48.3	42.5	44.5	38.5	48.7	51.3	48.8	46.4	46.4	46.9	49.4	51.8	55.0	57.4	56.2	58.9	61.5	59.6	50.0
T.I. 5 E.	38.3	39.9	43.9	47.3	49.0	44.7	42.1	40.2	41.4	44.0	46.0	47.7	44.8	41.1	40.3	41.3	45.8	46.0	46.9	47.4	44.9	44.5	41.5	45.3	47.8	46.0	45.4	48.2	50.8	56.2	55.9	45.3
T.I. 4 E.	44.5	45.2	47.7	49.3	50.1	46.4	43.8	41.9	41.9	43.3	43.3	44.2	46.9	45.3	45.9	47.6	46.8	49.8	55.5	54.5	52.7	47.2	42.2	46.4	51.3	47.6	50.2	56.0	55.7	61.1	51.8	48.3
PROMEDIO T.I.	42.2	44.0	47.4	49.7	51.1	46.6	44.4	42.4	43.3	45.2	46.6	47.8	47.4	44.9	42.9	44.5	43.7	48.2	51.3	50.2	48.0	46.0	43.5	47.0	50.3	49.5	51.0	53.5	55.1	59.6	55.8	47.8
E.P. G. T.	33.8	30.7	37.9	45.5	50.1	40.6	36.3	34.2	33.6	37.3	39.9	42.9	38.7	35.6	33.5	35.6	39.2	43.7	46.1	45.2	45.9	46.9	49.1	49.2	55.1	59.1	56.9	60.4	60.8	65.8	70.9	45.2
E.P. 5 E.	41.5	41.5	44.3	45.8	45.7	44.2	45.4	44.9	45.3	45.8	47.5	48.3	44.1	44.4	43.6	44.9	50.6	56.3	54.6	57.8	54.0	52.9	53.0	52.9	53.9	60.6	62.8	60.0	62.2	62.6	71.5	51.1
E.P. 4 E.	49.7	57.4	51.3	48.3	50.1	47.9	50.4	48.0	51.8	51.8	53.1	54.5	50.3	51.2	53.3	57.0	52.1	54.6	55.7	52.4	51.2	48.8	48.4	50.3	48.9	49.6	47.7	50.2	55.7	60.7	64.5	52.2
E.P.3 E.	42.9	37.7	40.7	41.7	41.7	42.9	37.2	33.6	33.7	37.9	38.8	39.8	32.1	39.9	33.3	36.1	34.5	39.2	41.1	39.4	37.7	37.2	43.0	51.0	53.5	53.3	51.0	61.6	60.8	58.3	55.7	42.8
PROMEDIO E.P.	42.0	41.8	43.6	45.3	46.9	43.9	42.3	40.2	41.1	43.2	44.8	46.4	41.3	42.8	41.0	43.4	44.1	48.5	49.4	48.7	47.2	46.4	48.4	50.8	52.8	55.6	54.6	58.0	59.9	61.8	65.7	47.8
CANCUN CENTRO	38.1	40.4	43.2	33.0	37.8	38.4	39.1	40.7	44.5	42.1	40.2	39.1	38.0	38.4	40.1	43.9	43.1	44.2	46.5	44.0	43.3	43.3	40.4	42.8	49.3	54.6	53.1	53.9	57.3	56.4	51.7	43.9