

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) ABRIL A LA FECHA 2021

| T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|----|----|----|----|----|----|----|----|----|----|----|----|-----------|
| Z.H.CUN/PTO. MOR/Z.C.ISLA M. | % DE OCUPACIÓN ABRIL 2021 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | ACUMULADO |
| GENERAL | 60.9 | 60.0 | 57.3 | 52.8 | 52.5 | 52.3 | 53.1 | 54.1 | 54.2 | 53.1 | 49.5 | 47.5 | 47.4 | 48.6 | 51.9 | 54.5 | 54.9 | 52.1 | 49.7 | | | | | | | | | | | | | 53.0 |
| T.I. G. T. | 62.7 | 65.4 | 63.1 | 60.8 | 61.8 | 60.9 | 61.6 | 62.3 | 58.5 | 57.3 | 55.2 | 53.8 | 55.6 | 58.5 | 61.9 | 63.9 | 59.5 | 56.9 | 57.3 | | | | | | | | | | | | | 59.8 |
| T.I. 5 E. | 60.6 | 58.8 | 55.4 | 49.6 | 48.9 | 49.4 | 49.9 | 51.0 | 52.4 | 51.6 | 46.9 | 44.4 | 44.3 | 45.7 | 48.9 | 51.2 | 51.4 | 49.0 | 46.0 | | | | | | | | | | | | | 50.3 |
| T.I. 4 E. | 56.8 | 55.9 | 55.4 | 54.5 | 59.7 | 57.8 | 57.8 | 58.3 | 52.6 | 50.5 | 50.5 | 48.9 | 48.5 | 50.0 | 52.7 | 53.6 | 57.4 | 55.4 | 53.8 | | | | | | | | | | | | | 54.2 |
| PROMEDIO T.I. | 60.0 | 60.0 | 58.0 | 55.0 | 56.8 | 56.0 | 56.4 | 57.2 | 54.5 | 53.1 | 50.9 | 49.0 | 49.5 | 51.4 | 54.5 | 56.2 | 56.1 | 53.8 | 52.4 | | | | | | | | | | | | | 54.8 |
| E.P. G. T. | 67.1 | 63.5 | 59.6 | 57.5 | 56.3 | 55.5 | 59.1 | 56.9 | 56.4 | 58.9 | 55.2 | 53.1 | 53.8 | 48.2 | 58.3 | 57.9 | 59.5 | 56.5 | 50.7 | | | | | | | | | | | | | 57.0 |
| E.P. 5 E. | 65.7 | 64.6 | 64.1 | 61.3 | 60.6 | 60.5 | 54.1 | 58.7 | 63.7 | 60.9 | 62.5 | 59.0 | 58.5 | 58.8 | 62.2 | 62.3 | 64.1 | 59.6 | 60.7 | | | | | | | | | | | | | 61.1 |
| E.P. 4 E. | 61.8 | 63.1 | 58.3 | 53.6 | 54.9 | 55.1 | 56.1 | 53.2 | 51.2 | 49.1 | 46.8 | 48.2 | 49.4 | 51.6 | 54.8 | 57.2 | 58.1 | 56.4 | 53.5 | | | | | | | | | | | | | 54.3 |
| E.P.3 E. | 55.4 | 58.6 | 55.5 | 50.1 | 48.5 | 47.8 | 45.8 | 39.6 | 50.5 | 49.4 | 56.0 | 53.6 | 50.4 | 55.8 | 55.4 | 55.4 | 54.7 | 63.2 | 50.6 | | | | | | | | | | | | | 52.4 |
| PROMEDIO E.P. | 62.5 | 62.4 | 59.4 | 55.7 | 55.1 | 54.7 | 53.8 | 52.1 | 55.5 | 54.6 | 55.1 | 53.5 | 53.0 | 53.6 | 57.7 | 58.2 | 59.1 | 58.9 | 53.9 | | | | | | | | | | | | | 56.2 |
| CANCUN CENTRO | 44.0 | 43.6 | 46.6 | 43.0 | 47.1 | 46.3 | 48.3 | 45.5 | 44.5 | 43.5 | 44.1 | 41.7 | 43.6 | 47.7 | 46.9 | 43.1 | 43.5 | 39.8 | 45.6 | | | | | | | | | | | | | 44.6 |

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ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) MARZO A LA FECHA 2021

| T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------|
| Z.H.CUN/PTO. MOR/Z.C.ISLA M. | % DE OCUPACIÓN MARZO 2021 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | ACUMULADO |
| GENERAL | 31.5 | 30.9 | 33.2 | 38.2 | 39.3 | 41.1 | 38.2 | 36.5 | 36.8 | 40.4 | 44.3 | 45.8 | 50.2 | 50.2 | 47.5 | 49.2 | 50.5 | 52.1 | 52.1 | 51.8 | 51.2 | 49.1 | 49.4 | 50.8 | 52.3 | 53.0 | 53.3 | 54.1 | 53.2 | 53.2 | 57.3 | 46.3 |
| T.I. G. T. | 34.2 | 33.2 | 36.2 | 40.8 | 40.9 | 43.0 | 42.0 | 39.5 | 41.1 | 45.9 | 50.0 | 49.1 | 53.3 | 54.2 | 52.9 | 53.1 | 54.5 | 59.2 | 54.4 | 52.3 | 55.9 | 54.1 | 55.5 | 56.9 | 59.3 | 58.8 | 57.0 | 59.4 | 58.6 | 57.5 | 61.2 | 50.4 |
| T.I. 5 E. | 29.8 | 29.2 | 31.4 | 36.9 | 37.8 | 39.4 | 35.3 | 34.4 | 34.7 | 38.5 | 41.3 | 43.8 | 48.6 | 47.8 | 45.1 | 48.0 | 47.8 | 48.3 | 50.7 | 51.4 | 48.8 | 46.8 | 46.6 | 48.2 | 49.3 | 50.0 | 51.4 | 51.6 | 50.3 | 51.4 | 56.0 | 44.2 |
| T.I. 4 E. | 40.6 | 39.8 | 34.5 | 45.2 | 44.5 | 47.8 | 48.2 | 49.0 | 48.3 | 49.1 | 50.3 | 47.2 | 52.7 | 55.6 | 50.0 | 53.1 | 51.3 | 56.2 | 54.0 | 55.2 | 55.1 | 52.0 | 52.9 | 51.4 | 56.0 | 56.8 | 58.2 | 58.6 | 60.9 | 58.8 | 60.1 | 51.4 |
| PROMEDIO T.I. | 34.9 | 34.1 | 34.0 | 41.0 | 41.1 | 43.4 | 41.8 | 40.9 | 41.4 | 44.5 | 47.2 | 46.7 | 51.5 | 52.5 | 49.3 | 51.4 | 51.2 | 54.6 | 53.0 | 53.0 | 53.3 | 51.0 | 51.7 | 52.2 | 54.9 | 55.2 | 55.5 | 56.5 | 56.6 | 55.9 | 59.1 | 48.7 |
| E.P. G. T. | 42.2 | 38.0 | 41.7 | 48.5 | 47.9 | 47.8 | 46.0 | 40.2 | 40.7 | 31.5 | 49.7 | 54.3 | 55.4 | 56.2 | 51.8 | 49.7 | 54.9 | 55.3 | 60.0 | 55.7 | 55.0 | 52.4 | 50.2 | 50.1 | 55.6 | 56.4 | 55.1 | 54.3 | 57.7 | 54.0 | 52.2 | 50.3 |
| E.P. 5 E. | 44.0 | 44.2 | 46.7 | 48.4 | 53.1 | 48.3 | 46.9 | 46.5 | 47.1 | 48.7 | 53.4 | 58.0 | 60.1 | 59.8 | 59.6 | 59.4 | 60.1 | 58.8 | 59.0 | 58.6 | 55.8 | 57.1 | 58.9 | 58.7 | 51.5 | 60.0 | 57.6 | 60.5 | 57.9 | 67.5 | 70.3 | 55.4 |
| E.P. 4 E. | 36.7 | 34.4 | 39.8 | 40.7 | 42.0 | 47.3 | 45.4 | 43.1 | 42.5 | 43.9 | 48.0 | 51.2 | 53.9 | 51.9 | 49.9 | 51.5 | 51.4 | 57.0 | 56.3 | 55.0 | 49.4 | 51.4 | 49.9 | 52.2 | 55.8 | 55.6 | 57.0 | 56.7 | 60.0 | 55.8 | 55.4 | 49.7 |
| E.P.3 E. | 47.2 | 44.6 | 48.1 | 51.4 | 53.1 | 52.5 | 51.5 | 49.2 | 43.1 | 38.1 | 45.2 | 42.4 | 58.1 | 55.4 | 52.5 | 53.8 | 51.7 | 56.8 | 54.5 | 57.1 | 53.8 | 53.4 | 57.7 | 53.1 | 48.4 | 47.6 | 54.5 | 48.6 | 47.3 | 50.6 | 52.5 | 50.8 |
| PROMEDIO E.P. | 42.5 | 40.3 | 44.1 | 47.3 | 49.0 | 49.0 | 47.4 | 44.7 | 43.4 | 40.5 | 49.1 | 51.5 | 56.9 | 55.8 | 53.4 | 53.6 | 54.5 | 57.0 | 57.5 | 56.6 | 53.5 | 53.6 | 54.2 | 53.5 | 52.8 | 54.9 | 56.0 | 55.0 | 55.7 | 57.0 | 57.6 | 51.5 |
| CANCUN CENTRO | 37.9 | 40.8 | 44.2 | 45.3 | 42.3 | 39.7 | 39.0 | 41.2 | 43.7 | 46.3 | 48.6 | 43.9 | 45.3 | 43.9 | 44.2 | 51.7 | 57.0 | 54.6 | 50.7 | 46.3 | 44.0 | 46.8 | 48.3 | 50.8 | 50.9 | 49.8 | 47.5 | 45.5 | 47.8 | 45.9 | 48.5 | 46.2 |