

**ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES**  
**ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES**  
**MUESTREO DE OCUPACIÓN DIARIA (%) FEBRERO A LA FECHA 2021**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO P.5.E= PLAN EUROPEO 5 ESTRELLA P.4.E= PLAN EUROPEO 4 ESTRELLA																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN FEBRERO 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	23.9	22.7	25.1	28.4	30.2	30.7	28.9	26.8	26.7	30.3	34.8	38.5	43.3	41.8	37.7	35.6	36.4	38.4	39.5	39.5	36.1	32.9	32.4	34.9	37.4							33.3
T.I. G. T.	25.7	25.4	26.8	28.8	29.4	30.3	30.3	27.6	27.9	33.7	41.7	43.5	48.2	46.3	41.1	39.8	40.2	42.5	41.8	42.8	38.9	34.9	34.9	39.3	39.4							36.0
T.I. 5 E.	21.8	20.7	23.5	27.5	29.6	29.7	26.7	24.8	25.3	29.1	32.4	36.1	41.2	39.5	36.7	34.2	35.4	37.1	38.4	38.3	35.1	31.8	31.2	32.9	36.5							31.8
T.I. 4 E.	35.8	25.2	28.3	34.3	28.9	31.5	31.0	29.5	27.5	30.5	39.1	38.1	43.7	44.6	37.9	34.9	35.9	38.0	44.8	44.3	43.0	42.6	42.9	42.1	42.2							36.7
PROMEDIO T.I.	27.8	23.8	26.2	30.2	29.3	30.5	29.3	27.3	26.9	31.1	37.7	39.2	44.4	43.5	38.6	36.3	37.2	39.2	41.7	41.8	39.0	36.4	36.3	38.1	39.3							34.8
E.P. G. T.	37.9	36.0	35.0	42.5	47.8	44.9	42.9	41.1	38.6	38.0	46.1	49.1	50.0	50.0	47.9	47.4	46.5	44.4	48.9	46.1	42.0	38.9	31.9	36.2	46.4							43.1
E.P. 5 E.	38.6	35.6	35.9	38.4	40.6	45.3	42.9	40.9	41.1	41.6	46.5	49.8	49.8	46.3	46.1	43.6	42.0	43.3	44.2	43.4	38.8	38.1	36.1	39.0	42.3							42.0
E.P. 4 E.	37.1	36.2	38.9	41.1	40.1	39.7	39.7	39.8	39.3	43.3	42.3	49.0	50.0	48.9	49.9	44.2	44.4	45.0	40.3	41.7	39.0	39.6	40.7	45.5	42.1							42.3
E.P.3 E.	39.6	33.3	38.1	32.0	37.3	39.8	36.9	37.4	40.8	43.8	43.7	46.3	46.2	46.2	41.6	42.2	43.2	45.3	42.3	42.0	39.8	41.4	38.5	45.1	43.6							41.1
PROMEDIO E.P.	38.3	35.3	37.0	38.5	41.4	42.4	40.6	39.8	39.9	41.7	44.7	48.5	49.0	47.9	46.4	44.3	44.0	44.5	43.9	43.3	39.9	39.5	36.8	41.4	43.6							42.1
CANCUN CENTRO	32.04	34.30	36.45	37.20	35.64	35.14	35.24	36.99	36.84	41.14	42.40	42.51	42.54	39.16	42.09	43.6	44.7	44.8	42.7	40.6	37.6	37.6	40.8	43.8	43.4							39.6

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Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN ENERO 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	57.0	51.1	46.8	43.0	39.7	39.5	39.6	39.3	37.7	34.2	32.0	32.9	31.7	36.7	37.7	38.9	37.6	34.7	33.4	35.1	36.8	36.2	34.5	29.2	24.8	24.2	25.6	27.9	28.2	29.5	26.8	35.6
T.I. G. T.	58.6	51.4	48.1	46.3	43.9	45.6	43.1	41.5	39.5	36.2	33.8	32.8	35.1	40.5	39.5	41.7	41.0	37.0	35.1	37.1	38.1	33.4	32.0	28.0	23.8	24.5	28.8	32.0	30.4	31.1	27.3	37.3
T.I. 5 E.	54.2	49.7	44.8	41.1	37.2	36.6	38.3	37.9	36.6	32.9	31.5	34.1	30.4	35.3	36.9	37.5	36.0	33.3	32.0	33.8	36.0	36.3	34.5	28.4	23.5	22.5	23.8	26.4	26.8	27.9	25.5	34.2
T.I. 4 E.	61.2	56.2	52.8	46.8	46.1	44.4	43.1	45.7	45.0	40.2	36.3	34.9	36.8	39.2	39.8	42.4	40.8	40.7	40.6	41.6	41.7	42.6	41.6	39.9	36.8	34.7	28.3	28.6	29.0	29.7	27.9	40.5
PROMEDIO T.I.	58.0	52.4	48.6	44.7	42.4	42.2	41.5	41.7	40.4	36.4	33.9	33.9	34.1	38.4	38.7	40.6	39.3	37.0	35.9	37.5	38.6	37.4	36.0	32.1	28.1	27.3	26.9	29.0	28.8	29.5	26.9	37.4
E.P. G. T.	65.6	62.7	61.6	58.9	56.7	58.9	57.2	58.1	57.1	51.2	45.9	44.5	45.0	49.4	53.5	54.2	51.4	45.7	44.1	47.4	52.2	55.1	49.8	46.1	34.8	33.8	34.5	36.6	42.2	44.7	42.3	49.7
E.P. 5 E.	71.8	73.8	69.7	47.8	58.8	59.1	57.9	57.0	54.7	52.7	46.6	46.7	48.4	49.9	53.2	53.0	52.6	51.3	48.5	46.8	46.4	45.0	39.6	35.4	32.6	32.0	33.7	34.1	39.0	45.9	41.7	49.2
E.P. 4 E.	62.1	57.3	51.2	45.0	43.3	41.6	42.5	42.0	41.3	40.6	40.8	41.2	42.4	43.4	41.9	43.7	43.6	42.0	42.0	42.7	42.6	45.6	41.5	41.9	41.8	41.4	40.6	39.0	38.6	40.0	40.8	43.4
E.P.3 E.	56.6	54.7	49.1	41.9	40.5	37.9	40.6	41.5	38.2	39.1	40.5	40.2	43.2	42.8	47.9	47.8	44.8	42.4	42.6	43.7	41.2	41.5	42.8	39.2	42.8	45.2	44.8	41.0	41.9	42.8	39.8	43.2
PROMEDIO E.P.	64.0	62.1	57.9	48.4	49.8	49.4	49.6	47.8	45.9	43.5	43.1	44.7	46.4	49.1	49.7	48.1	45.3	44.3	45.1	45.6	46.8	43.4	40.7	38.0	38.1	38.4	37.7	40.4	43.4	41.1	46.4	
CANCUN CENTRO	53.1	52.4	50.0	48.1	43.6	42.3	42.3	42.3	39.5	38.2	39.1	41.1	46.3	44.0	44.3	44.2	40.0	40.6	42.9	42.2	39.3	38.5	38.8	36.2	34.5	38.2	38.1	36.4	36.2	36.8	32.9	41.4