

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) ENERO A LA FECHA 2022

T.I.G.T= TODO INCLUIDO GRAN TURISMO	T.I.5.E= TODO INCLUIDO 5 ESTRELLAS	T.I.4.E= TODO INCLUIDO 4 ESTRELLAS	E.P.G.T= PLAN EUROPEO GRAN TURISMO	E.P.5.E= PLAN EUROPEO 5 ESTRELLAS	E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																											
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN ENERO 2022																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	78.6	73.7	72.2	70.8	71.8	72.3	72.4	69.5	65.3	59.9	58.6	59.5	64.6	65.7	67.2	62.9	59.7	58.8	59.8	63.2	63.6	64.0	61.0	56.7	56.2							65.1
T.I. G. T.	78.0	70.8	70.3	68.5	68.7	71.5	71.4	69.7	64.8	59.1	53.5	55.0	62.2	64.5	68.1	64.7	59.6	61.9	65.5	69.6	69.8	69.5	64.0	56.3	54.8							65.3
T.I. 5 E.	78.8	74.3	72.3	70.8	72.8	73.1	74.0	70.4	66.5	60.3	60.8	61.2	66.4	66.5	68.3	63.0	59.7	57.3	57.9	61.0	61.3	61.9	59.6	56.3	55.7							65.2
T.I. 4 E.	83.2	78.8	80.8	77.5	80.0	80.5	80.8	71.6	67.0	68.0	66.1	68.4	70.7	69.0	70.5	67.7	65.9	64.3	62.2	66.2	68.0	69.2	69.2	67.9	65.8							71.2
PROMEDIO T.I.	80.0	74.7	74.5	72.3	73.8	75.0	75.4	70.6	66.1	62.4	60.1	61.5	66.5	66.6	69.0	65.1	61.7	61.2	61.9	65.6	66.4	66.9	64.3	60.2	58.7							67.2
E.P. G. T.	65.2	56.7	54.3	50.2	52.7	56.1	49.1	52.1	49.9	49.0	47.5	44.9	49.0	56.1	57.5	55.9	51.4	43.8	46.1	53.0	55.1	54.7	54.0	50.1	47.5							52.1
E.P. 5 E.	81.2	80.4	81.8	81.2	80.9	80.1	78.3	76.9	70.5	63.7	60.7	61.9	67.5	68.8	68.7	67.7	73.1	70.4	67.2	67.3	65.8	67.0	62.5	65.3	64.8							70.9
E.P. 4 E.	84.7	77.7	80.9	84.8	82.3	84.3	79.9	83.7	76.3	74.6	80.3	76.9	79.3	75.1	76.3	73.1	70.6	70.3	69.5	71.2	77.3	76.5	69.9	56.5	69.5							76.1
E.P.3 E.	86.6	82.7	85.1	76.1	83.4	82.4	63.2	77.6	78.2	62.0	64.1	68.5	75.3	78.8	79.1	74.8	85.4	77.0	78.2	81.2	77.1	82.8	82.5	73.2	70.5							77.0
PROMEDIO E.P.	79.4	74.4	75.5	73.1	74.8	75.7	67.7	72.6	68.7	62.3	63.1	63.1	67.8	69.7	70.4	67.8	70.2	65.4	65.2	68.2	68.8	70.2	67.2	61.3	63.1							69.0
CANCUN CENTRO	81.6	81.6	80.5	74.6	70.3	69.0	69.6	70.0	65.6	65.3	65.8	67.3	65.6	66.8	65.7	60.2	63.9	62.1	62.9	65.3	62.9	63.1	57.8	58.4	56.0							66.9

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ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) DICIEMBRE A LA FECHA 2021

T.I.G.T= TODO INCLUIDO GRAN TURISMO	T.I.5.E= TODO INCLUIDO 5 ESTRELLAS	T.I.4.E= TODO INCLUIDO 4 ESTRELLAS	E.P.G.T= PLAN EUROPEO GRAN TURISMO	E.P.5.E= PLAN EUROPEO 5 ESTRELLAS	E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																											
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Z.H.CUN/PTO. MOR/Z.C.ISLA M.	% DE OCUPACIÓN DICIEMBRE 2021																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	70.1	73.7	78.3	79.4	77.8	73.7	72.5	74.0	77.3	79.0	77.6	72.8	66.7	65.2	69.9	73.6	76.6	76.7	77.9	78.1	77.6	76.5	74.2	74.6	75.7	76.1	77.8	78.8	81.6	81.2	80.8	75.7
T.I. G. T.	71.4	76.0	83.2	86.8	84.8	81.4	80.7	80.5	86.0	87.4	85.2	80.9	72.7	69.4	74.2	78.2	80.7	81.1	81.8	79.1	80.5	79.7	76.9	74.5	76.5	77.9	81.0	81.1	83.5	83.6	82.5	80.0
T.I. 5 E.	69.5	73.4	76.9	76.1	75.4	70.2	68.6	71.0	73.8	75.9	74.2	68.9	65.1	64.7	69.6	73.4	76.6	76.3	77.8	79.7	78.3	77.4	75.3	76.6	76.8	76.2	77.3	78.6	81.3	80.7	81.0	74.7
T.I. 4 E.	74.6	75.2	76.4	79.0	77.1	71.9	71.5	78.5	82.3	82.6	82.3	77.0	67.5	66.9	71.4	75.0	80.1	79.1	77.2	77.5	77.8	75.2	75.4	77.8	79.0	80.0	80.5	81.8	82.9	85.4	84.7	77.5
PROMEDIO T.I.	71.8	74.8	78.8	80.7	79.1	74.5	73.6	76.7	80.7	82.0	80.6	75.6	68.5	67.0	71.7	75.5	79.1	78.8	78.9	78.7	78.9	77.5	75.9	76.3	77.4	78.1	79.6	80.5	82.6	83.2	82.7	77.4
E.P. G. T.	49.5	56.2	60.4	60.7	55.3	64.3	50.3	52.6	52.0	55.9	61.3	63.7	52.6	49.0	46.4	56.1	56.6	61.2	58.9	53.9	59.4	53.0	50.2	53.0	59.3	59.4	61.7	63.6	61.6	57.5	67.0	56.9
E.P. 5 E.	72.4	81.0	83.6	80.6	74.9	70.9	74.7	76.4	79.3	78.9	78.3	75.2	71.0	70.9	70.3	74.4	73.7	75.4	71.2	72.4	73.5	72.8	76.0	78.8	78.9	79.7	81.5	80.5	84.5	83.5	78.9	76.6
E.P. 4 E.	68.1	71.2	76.5	76.5	70.5	72.2	79.5	80.4	76.9	81.2	78.1	75.7	68.5	70.0	74.2	74.9	78.3	77.9	76.5	83.5	81.3	79.6	72.1	82.8	84.2	83.8	82.0	87.0	84.6	78.1	85.2	77.8
E.P.3 E.	69.2	68.0	69.1	76.0	73.3	76.3	76.1	73.9	72.8	75.5	79.7	76.7	72.8	69.3	71.7	67.0	72.0	83.0	73.9	72.4	67.8	75.8	70.9	72.2	78.1	82.8	78.9	83.6	89.4	88.6	87.7	75.6
PROMEDIO E.P.	64.8	69.1	72.4	73.4	68.5	70.9	70.2	70.8	70.3	72.9	74.3	72.8	66.2	64.8	65.6	68.1	70.1	74.4	70.1	70.5	70.5	70.3	67.3	71.7	75.1	76.4	76.0	78.7	80.0	76.9	79.7	71.7
CANCUN CENTRO	65.1	66.9	67.3	64.8	62.3	60.3	60.7	66.7	67.1	66.9	60.5	56.5	60.6	62.2	62.2	66.0	66.3	69.8	65.3	67.1	66.0	68.5	65.3	66.8	75.8	77.6	79.5	81.9	84.9	83.7	84.7	68.4