

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) MAYO A LA FECHA 2023

Z.H.CUN/PTO.		% DE OCUPACIÓN MAYO 2023																															
MOR/Z.C.ISLA M.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
GENERAL	69.3	66.6	70.5	77.1	78.7	77.3	71.7	68.2	64.5	68.8	72.2	75.3	76.6	71.9	70.2	69.8	73.2	79.9	80.8	79.1	75.3	72.4											73.2
T.I. G. T.	67.2	65.9	72.0	79.5	82.2	80.2	73.7	70.6	66.9	66.5	70.6	74.3	73.7	71.1	69.8	71.6	74.9	79.0	79.3	77.4	75.1	74.2											73.4
T.I. 5 E.	69.4	66.2	69.8	75.7	77.4	75.8	70.6	66.8	64.1	69.5	72.8	75.6	77.3	71.9	70.5	68.6	72.1	81.1	81.2	79.0	73.8	70.4											72.7
T.I. 4 E.	82.8	77.9	77.2	85.2	89.1	89.3	78.1	76.9	74.8	76.3	81.6	83.4	87.3	85.0	79.5	79.6	82.3	84.3	87.6	83.9	83.9	78.4											82.0
PROMEDIO T.I.	73.1	70.0	73.0	80.1	82.9	81.8	74.1	71.4	68.6	70.8	75.0	77.8	79.4	76.0	73.3	73.3	76.5	81.5	82.7	80.1	77.6	74.3											76.1
E.P. G. T.	61.6	57.5	59.0	74.0	60.4	58.3	61.8	66.9	65.5	63.1	63.7	70.4	75.4	54.5	60.8	63.2	66.9	75.4	75.7	76.7	79.9	74.4											66.6
E.P. 5 E.	79.5	74.9	73.5	72.9	75.0	76.0	72.1	67.9	65.0	62.9	67.4	66.8	72.0	70.4	67.9	66.6	66.8	75.5	83.7	86.6	84.9	84.8											73.3
E.P. 4 E.	81.3	81.2	66.1	78.8	76.4	77.2	72.9	70.2	68.3	66.9	73.5	73.1	75.3	70.8	68.2	72.5	72.0	75.3	77.0	83.1	77.4	77.2											74.3
E.P.3 E.	63.1	58.5	63.1	66.7	73.3	74.4	69.9	64.4	64.2	66.7	68.4	68.8	72.0	69.3	64.3	60.1	56.4	59.6	58.0	61.3	59.2	59.0											64.6
PROMEDIO E.P.	71.4	68.0	65.4	73.1	71.3	71.5	69.2	67.3	65.7	64.9	68.3	69.8	73.7	66.2	65.3	65.6	65.5	71.4	73.6	76.9	75.3	73.9											69.7
CANCUN CENTRO	60.9	66.7	73.2	72.6	68.0	63.4	62.5	62.4	54.8	60.4	64.8	59.9	55.6	52.0	58.1	61.4	68.6	69.5	64.8	67.4	65.2	67.2										63.6	

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MUESTREO DE OCUPACIÓN DIARIA (%) ABRIL A LA FECHA 2023

Z.H.CUN/PTO.		% DE OCUPACIÓN ABRIL 2023																														
MOR/Z.C.ISLA M.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	81.8	81.7	80.6	80.8	82.7	85.3	85.6	82.2	76.9	76.3	78.5	79.0	79.7	79.3	77.5	74.3	73.1	73.1	75.9	80.3	82.6	82.9	79.3	73.3	71.6	72.9	76.1	78.5	80.6	76.4		78.6
T.I. G. T.	78.0	78.5	76.8	76.9	78.3	79.1	79.9	77.9	75.8	74.6	76.5	75.3	75.7	77.0	75.0	74.8	74.4	74.7	77.4	81.8	83.2	83.8	78.0	73.0	71.5	74.3	76.2	81.2	79.9	71.4		77.0
T.I. 5 E.	83.6	83.7	82.5	82.2	83.7	87.3	87.6	83.7	76.3	76.4	78.3	80.0	80.8	80.5	77.8	73.6	71.7	71.5	74.4	79.1	82.6	82.4	79.7	72.9	71.0	71.8	75.3	76.9	80.4	77.5		78.8
T.I. 4 E.	85.5	85.7	87.0	89.3	94.9	95.7	95.5	89.1	82.9	82.0	83.4	84.6	87.5	86.9	86.1	79.8	78.8	78.8	84.1	87.6	90.0	90.9	83.3	82.0	87.8	88.4	87.0	88.8	91.3	82.2		86.6
PROMEDIO T.I.	82.4	82.6	82.1	82.8	85.6	87.3	87.6	83.6	78.3	77.7	79.4	79.9	81.3	81.5	79.6	76.1	74.9	75.0	78.7	82.8	85.3	85.7	80.3	76.0	76.8	78.2	79.5	82.3	83.9	77.0		80.8
E.P. G. T.	75.9	80.7	78.7	80.7	82.6	87.7	87.8	83.7	76.6	66.9	66.4	73.2	74.5	66.3	64.0	65.7	66.2	66.7	51.9	62.1	58.9	62.8	78.3	75.8	73.8	74.3	71.7	59.0	64.6	71.7		71.6
E.P. 5 E.	84.5	82.6	78.6	80.1	79.5	84.5	88.4	86.6	76.5	75.7	73.4	71.5	79.3	76.1	81.7	76.8	76.7	79.9	75.8	83.4	82.4	84.3	84.3	75.2	78.1	76.0	80.9	75.4	80.7	84.2		79.8
E.P. 4 E.	82.5	77.3	72.1	81.4	84.6	85.4	85.8	85.4	78.2	75.9	76.5	73.4	75.1	75.6	74.5	65.9	69.2	71.5	73.6	77.8	79.9	77.6	75.0	79.4	74.0	79.9	77.3	78.3	82.8	87.3		77.8
E.P.3 E.	73.1	76.8	75.7	74.1	81.1	82.9	86.8	86.9	79.7	71.4	69.4	69.8	64.2	63.2	65.7	68.0	67.7	70.5	71.6	75.0	76.0	78.9	69.0	65.8	65.6	66.6	66.4	73.4	77.3	78.1		73.0
PROMEDIO E.P.	79.0	79.3	76.2	79.1	81.9	85.1	87.2	85.6	77.7	72.5	71.4	72.0	73.3	70.3	71.5	69.1	69.9	72.1	68.2	74.6	74.3	75.9	76.7	74.0	72.9	74.2	74.1	71.5	76.4	80.3		75.5
CANCUN CENTRO	73.7	68.9	69.22	67.4	71.0	69.3	71.2	71.5	66.3	71.1	69.7	68.4	67.4	63.9	65.4	56.7	60.4	64.5	67.8	69.2	65.8	63.2	60.2	63.8	65.7	70.9	71.0	66.8	65.1	61.3		66.9