

**ZONA HOTELERA CANCUN - PUERTO MORELOS**  
**ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES**  
**MUESTREO DE OCUPACIÓN DIARIA (%) MARZO A LA FECHA 2020**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN MARZO 2020																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
<b>GENERAL</b>	81.5	78.2	76.6	78.4	80.4	82.5	84.5	81.4	80.3	79.1	79.3	81.8	81.5	79.8	73.8	65.5	58.4	50.6	42.0	32.5	21.4	15.3	11.7									65.1
T.I. G. T.	75.1	72.5	71.7	75.7	75.0	76.3	75.8	72.0	71.1	69.7	70.4	73.8	73.5	71.6	67.6	58.7	52.0	44.1	35.0	25.3	15.7	11.8	8.6									58.4
T.I. 5 E.	84.9	81.5	78.9	79.7	84.7	86.7	90.7	89.1	87.8	86.2	85.6	86.5	85.4	83.3	75.5	67.7	60.5	52.2	42.2	32.6	20.3	13.5	10.2									68.1
T.I. 4 E.	88.5	85.3	85.1	87.3	91.6	93.8	92.7	90.4	90.8	89.9	91.0	90.3	92.4	90.3	84.7	76.3	66.3	61.9	57.3	44.8	40.3	26.9	22.2									75.7
PROMEDIO T.I.	82.8	79.8	78.6	80.9	83.8	85.6	86.4	83.8	83.2	81.9	82.3	83.5	83.8	81.8	75.9	67.6	59.6	52.7	44.8	34.2	25.5	17.4	13.6									67.4
E.P. G. T.	65.5	57.5	53.6	56.5	58.1	66.1	70.4	64.3	57.8	59.3	60.9	80.3	81.2	74.4	60.2	53.2	46.4	44.8	41.8	28.8	21.6	14.7	10.7									53.4
E.P. 5 E.	74.8	71.3	71.3	69.1	70.9	75.7	76.2	74.8	74.1	74.5	75.6	77.2	78.5	79.5	74.2	69.5	66.6	60.3	58.0	48.8	30.9	25.3	21.7									65.2
E.P. 4 E.	87.0	87.8	86.2	87.7	88.5	91.3	91.4	87.6	83.9	82.3	86.5	85.3	85.0	88.4	85.4	83.5	71.8	69.1	63.7	57.2	50.7	36.9	28.0									76.7
E.P.3 E.	72.4	71.1	77.4	78.3	73.4	76.5	81.4	72.4	70.7	72.7	75.7	75.2	72.0	82.4	78.2	71.4	67.1	59.2	59.3	53.7	47.7	41.5	30.0									67.8
PROMEDIO E.P.	74.9	71.9	72.1	72.9	72.7	77.4	79.9	74.8	71.6	72.2	74.7	79.5	79.2	81.2	74.5	69.4	63.0	58.4	55.7	47.1	37.7	29.6	22.6									65.8
<b>CANCUN CENTRO</b>	<b>59.4</b>	<b>57.5</b>	<b>57.2</b>	<b>63.0</b>	<b>66.0</b>	<b>61.3</b>	<b>63.0</b>	<b>53.2</b>	<b>55.0</b>	<b>63.5</b>	<b>69.4</b>	<b>67.7</b>	<b>66.9</b>	<b>62.4</b>	<b>48.4</b>	<b>44.9</b>	<b>49.1</b>	<b>47.3</b>	<b>43.3</b>	<b>42.3</b>	<b>38.1</b>	<b>30.0</b>	<b>28.7</b>									53.8

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**MUESTREO DE OCUPACIÓN DIARIA (%) FEBRERO A LA FECHA 2020**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN FEBRERO 2020																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
<b>GENERAL</b>	84.9	85.3	78.7	79.6	81.3	86.1	87.5	87.6	83.0	81.3	81.8	85.7	88.5	87.7	89.3	86.5	83.2	86.8	89.4	92.9	93.0	92.8	86.8	84.7	83.4	85.3	88.0	88.8	87.3			86.1
T.I. G. T.	83.0	84.1	76.3	78.0	82.9	86.3	83.8	84.5	78.2	77.5	78.2	85.4	87.1	84.6	86.2	79.6	72.6	85.0	90.2	93.7	93.3	92.6	78.2	74.9	76.4	79.6	82.1	81.7	81.0			82.7
T.I. 5 E.	86.1	85.9	80.2	81.0	80.9	86.0	90.1	89.6	84.5	82.5	82.8	83.9	90.0	90.8	93.1	90.9	88.6	88.5	90.2	93.9	94.0	93.7	92.2	90.0	87.2	88.6	91.5	92.9	90.8			88.3
T.I. 4 E.	85.2	88.5	87.5	85.7	88.7	90.8	92.4	94.8	92.1	90.2	89.6	89.9	94.5	95.9	95.9	92.6	91.7	89.6	92.4	93.8	95.8	95.6	95.6	93.4	92.3	91.7	94.4	95.5	92.8			92.0
PROMEDIO T.I.	84.8	86.2	81.3	81.5	84.2	87.7	88.8	89.6	84.9	83.4	83.5	86.4	90.5	90.4	91.7	87.7	84.3	87.7	90.9	93.8	94.4	94.0	88.7	86.1	85.3	86.6	89.4	90.0	88.2			87.7
E.P. G. T.	80.9	79.1	61.7	67.4	68.9	71.4	66.2	64.0	77.6	79.3	83.0	83.4	85.7	68.8	74.6	75.1	84.5	85.6	85.3	84.4	82.9	80.3	73.4	70.1	65.6	61.7	67.1	70.6	68.5			74.7
E.P. 5 E.	79.4	77.2	74.0	77.4	74.9	84.9	84.6	87.0	86.6	82.0	85.2	84.6	85.4	84.1	78.7	83.5	83.6	85.1	82.6	83.7	82.1	89.5	87.3	87.4	82.6	82.8	83.7	86.4	83.4			83.1
E.P. 4 E.	83.8	80.1	82.0	80.6	85.1	85.4	87.1	87.3	82.5	82.6	89.1	92.9	95.1	92.1	91.9	89.0	90.6	92.4	94.6	95.0	93.0	93.7	93.2	94.1	91.8	92.1	90.8	92.6	89.7			89.3
E.P.3 E.	83.3	82.8	78.4	80.7	81.7	82.8	85.5	83.5	86.3	77.5	80.7	84.0	84.7	87.2	82.4	83.7	79.7	71.7	84.1	88.4	88.5	88.3	85.1	80.2	77.4	77.5	76.3	80.4	77.5			82.1
PROMEDIO E.P.	81.9	79.8	74.0	76.5	77.7	81.1	80.8	80.5	83.3	80.3	84.5	86.2	87.7	83.0	81.9	82.8	84.6	83.7	86.6	87.9	86.6	88.0	84.8	82.9	79.3	78.5	79.5	82.5	79.8			82.3
<b>CANCUN CENTRO</b>	<b>54.8</b>	<b>50.8</b>	<b>52.1</b>	<b>57.8</b>	<b>67.3</b>	<b>64.6</b>	<b>60.4</b>	<b>58.4</b>	<b>55.6</b>	<b>63.5</b>	<b>72.4</b>	<b>74.4</b>	<b>72.2</b>	<b>71.8</b>	<b>65.5</b>	<b>60.4</b>	<b>64.6</b>	<b>72.2</b>	<b>77.7</b>	<b>79.4</b>	<b>74.7</b>	<b>66.6</b>	<b>63.2</b>	<b>68.4</b>	<b>68.9</b>	<b>73.0</b>	<b>75.1</b>	<b>68.3</b>	<b>61.0</b>			66.0