

ZONA HOTELERA CANCUN/PUERTO MORELOS/Z.C. ISLA MUJERES
ASOCIACIÓN DE HOTELES DE CANCÚN, PUERTO MORELOS & ISLA MUJERES
MUESTREO DE OCUPACIÓN DIARIA (%) MARZO A LA FECHA 2023

Z.H.CUN/PTO.		% DE OCUPACIÓN MARZO 2023																															
MOR/Z.C.ISLA M.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
GENERAL	81.4	85.7	85.9	84.5	80.6	79.3	79.7	79.0	80.2	82.5	82.7	84.1	85.3	84.6																			82.5
T.I. G. T.	79.3	85.4	83.1	82.3	79.4	75.9	75.6	76.7	80.7	81.1	82.8	79.8	79.9	79.4																			80.1
T.I. 5 E.	81.8	85.9	86.4	85.0	80.6	79.0	79.8	79.4	80.5	81.5	81.5	84.6	86.6	85.6																			82.7
T.I. 4 E.	85.3	86.4	92.3	92.3	86.1	86.8	92.0	88.7	85.2	90.2	88.2	88.1	85.5	89.9																			88.3
PROMEDIO T.I.	82.1	85.9	87.3	86.5	82.0	80.6	82.5	81.6	82.1	84.3	84.2	84.2	84.0	84.9																			83.7
E.P. G. T.	79.0	83.1	67.1	73.9	57.5	77.8	77.7	75.9	66.9	87.9	89.3	86.6	86.9	80.3																			77.8
E.P. 5 E.	79.3	79.0	86.2	85.6	84.0	81.3	77.0	73.8	70.9	84.8	86.2	89.9	87.8	89.3																			82.5
E.P. 4 E.	86.0	85.9	87.0	87.6	80.6	81.5	81.2	82.2	82.3	87.7	89.9	80.7	84.0	89.2																			84.7
E.P.3 E.	82.1	86.1	89.8	88.3	83.9	80.9	82.7	82.5	77.2	83.8	88.0	82.1	75.3	81.2																			83.1
PROMEDIO E.P.	81.6	83.5	82.5	83.9	76.5	80.4	79.6	78.6	74.3	86.1	88.3	84.8	83.5	85.0																			82.0
CANCUN CENTRO	74.1	76.1	73.7	72.4	64.7	62.6	69.5	74.4	77.0	74.8	77.1	71.4	74.3	79.4																			73.0

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MUESTREO DE OCUPACIÓN DIARIA (%) FEBRERO A LA FECHA 2023

Z.H.CUN/PTO.		% DE OCUPACIÓN FEBRERO 2023																														
MOR/Z.C.ISLA M.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	77.0	80.8	82.6	85.7	82.7	80.8	79.4	82.1	86.5	86.4	87.4	86.0	85.1	83.3	85.6	89.4	89.4	90.7	86.9	84.3	84.0	87.3	89.9	89.5	87.6	82.7	78.3	77.5				84.6
T.I. G. T.	75.6	81.1	83.3	84.7	83.8	81.7	76.8	81.3	89.1	86.7	87.0	82.7	80.1	78.1	83.1	88.1	87.0	88.9	81.9	76.7	74.5	84.6	91.5	90.1	84.9	80.8	74.6	70.3				82.5
T.I. 5 E.	78.7	81.2	82.4	86.4	81.3	79.7	79.6	81.0	84.9	85.9	87.2	87.0	86.3	84.8	86.3	90.1	90.1	90.9	89.1	87.5	86.3	87.8	88.4	89.0	89.2	83.6	79.3	79.8				85.1
T.I. 4 E.	74.3	82.2	86.6	88.6	86.2	82.5	87.8	88.1	89.4	78.1	84.5	84.2	88.8	88.9	90.8	91.3	92.4	93.8	92.3	90.5	92.3	92.7	96.2	96.5	94.5	87.8	85.3	84.0				88.2
PROMEDIO T.I.	76.2	81.5	84.1	86.6	83.8	81.3	81.4	83.5	87.8	83.5	86.2	84.6	85.0	83.9	86.7	89.8	89.8	91.2	87.8	84.9	84.4	88.4	92.0	91.9	89.5	84.1	79.7	78.0				85.3
E.P. G. T.	78.3	84.3	74.6	75.8	75.9	68.6	68.1	76.0	78.9	88.2	88.7	84.3	75.4	76.8	77.2	79.9	92.1	92.9	95.4	89.6	85.5	91.3	93.7	85.7	79.8	75.4	79.6	79.5				81.8
E.P. 5 E.	76.6	81.9	82.5	87.6	86.2	82.9	79.4	86.2	85.6	90.4	87.7	88.1	86.0	84.8	87.5	89.1	89.6	92.1	88.0	92.9	92.8	90.6	90.9	88.7	89.0	87.3	81.6	79.6				86.6
E.P. 4 E.	76.6	77.8	87.6	87.8	88.7	87.6	89.6	88.3	86.6	87.1	87.7	86.5	87.0	88.2	89.7	90.7	89.1	90.4	88.1	87.6	88.7	88.7	92.3	91.8	92.1	89.3	83.6	83.3				87.6
E.P.3 E.	83.0	83.8	85.6	86.0	83.9	84.3	79.8	80.0	85.7	83.7	88.7	86.1	86.0	85.4	84.1	88.5	87.7	91.8	87.7	88.7	87.2	84.6	89.3	90.0	90.9	83.5	83.6	85.2				85.9
PROMEDIO E.P.	78.6	81.9	82.5	84.3	83.7	80.9	79.2	82.6	84.2	87.4	88.2	86.2	83.6	83.8	84.6	87.0	89.6	91.8	89.8	89.7	88.6	88.8	91.6	89.1	87.9	83.8	82.1	81.9				85.5
CANCUN CENTRO	68.0	67.3	64.55	67.1	65.2	65.2	66.8	71.7	74.6	74.6	73.2	68.2	69.2	76.5	81.9	80.5	79.0	75.6	66.5	80.4	83.2	86.2	86.1	84.0	78.1	70.7	72.9	74.6				74.0